Notice of Proposed Rule Making

[ ] Approval has been granted by Executive Chamber to propose this rule making.
[ ] This rule making does not require Executive Chamber approval.

1. **Proposed action:**
   - **Addition of** Section 52.69

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   [ ] This is a consensus rule making. A statement is attached setting forth the agency's determination that no person is likely to object to the rule as written [SAPA §202(1)(b)(i)].

   [ ] This rule was previously proposed as a consensus rule making under l.d. No. __________. Attached is a brief description of the objection that caused/is causing the prior notice to be withdrawn [SAPA §202(1)(e)].

   [ ] This rule is proposed pursuant to [SAPA §207(3)], 5-Year Review of Existing Rules (see also item 16).

2. **Statutory authority under which the rule is proposed:**
   - Financial Services Law sections 202 and 302 and Insurance Law sections 301 and 3217.

3. **Subject of the rule:**
   - Minimum Standards for Form, Content, and Sale of Health Insurance, Including Standards for Full and Fair Disclosure

4. **Purpose of the rule:**
   - To set forth minimum standards for the content of health insurance identification cards.

5. **Public hearings** (check box and complete as applicable):
   - [ ] A public hearing is not scheduled. (SKIP TO ITEM 8)
   - [ ] A public hearing is required by law and is scheduled below. (Note: first hearing date must be at least 60 days after publication of this notice unless a different time is specified in statute.)
   - [ ] A public hearing is not required by law, but is scheduled below.
6. **Interpreter services** (check only if a public hearing is scheduled):
   - [ ] Interpreter services will be made available to hearing impaired persons, at no charge, upon written request to the agency contact designated in this notice.

7. **Accessibility** (check appropriate box only if a public hearing is scheduled):
   - [ ] All public hearings have been scheduled at places reasonably accessible to persons with a mobility impairment.
   - [ ] Attached is a list of public hearing locations that are **not** reasonably accessible to persons with a mobility impairment. An explanation is submitted regarding diligent efforts made to provide accessible hearing sites.

8. **Terms of rule** (SELECT ONE SECTION):
   - [ ] A summary of the rule is attached because the full text of the rule exceeds 2,000 words.
   - [ ] Full text is posted on the following State website. [Pursuant to SAPA §202(7)(d), provide sufficient information to enable the public to access the full text without extensive searching. For example, provide a URL or a title to either a webpage or a specific section of the website where the full text is posted]:

   
   - [ ] Pursuant to SAPA §202(7)(b), the agency elects to print a description of the subject, purpose and substance of the rule as defined in SAPA §102(2)(a)(ii) [Rate Making]. Web posting of full text of such rule is not required [SAPA §202(1)(a)].

9. **The text of the rule and any required statements and analyses may be obtained from**:
   - **Agency contact**: Robin Wheeler Feane
   - **Agency Name**: Department of Financial Services
   - **Office address**: One Commerce Plaza
   - **Albany, NY 12257**
   - **Telephone**: (518) 474-8975  
   - **E-mail**: Robin.WheelerFeane@dfs.ny.gov

10. **Submit data, views or arguments to** (complete only if different than previously named agency contact):
    - **Agency contact**
    - **Agency name**
    - **Office address**
    - **Telephone**
    - **E-mail**:

11. **Public comment will be received until**:
    - [ ] 60 days after publication of this notice (MINIMUM public comment period).
    - [ ] 5 days after the last scheduled public hearing required by statute (MINIMUM, with required hearing).
    - [ ] Other: (specify)
12. A prior emergency rule making for this action was previously published in the
issue of the Register, I.D. No.  

13. Expiration date (check only if applicable):
   [ ] This proposal will not expire in 365 days because it is for a "rate making" as defined in SAPA §102
      (2)(a)(ii).

14. Additional matter required by statute:
   [ ] Yes (include below material required by statute).
      
   [x] No additional material required by statute.

15. Regulatory Agenda (See SAPA §202-c[1]):
   [ ] This rule was a Regulatory Agenda item for this agency in the following issue of the State Register:
      
   [x] This rule was not under consideration at the time this agency submitted its Regulatory Agenda for publication in the Register.
   [ ] Not applicable.

16. Review of Existing Rules (ALL ATTACHMENTS MUST BE 2,000 WORDS OR LESS)
   This rule is proposed pursuant to SAPA §207 (item 1D applies) (check applicable boxes):
   [ ] Attached is a statement setting forth a reasoned justification for modification of the rule. Where appropriate, include a discussion of the degree to which changes in technology, economic conditions or other factors in the area affected by the rule necessitate changes in the rule.
   [ ] Attached is an assessment of public comments received by the agency in response to its publication of a list of rules to be reviewed.
   [ ] An assessment of public comments is not attached because no comments were received.
   [x] Not applicable.

17. Regulatory Impact Statement (RIS)
   (SELECT AND COMPLETE ONE: ALL ATTACHMENTS MUST BE 2,000 WORDS OR LESS, EXCLUDING SUMMARIES
   OF STUDIES, REPORTS OR ANALYSES [Needs and Benefits]):
   A. The attached RIS contains:
      [x] The full text of the RIS.
      [ ] A summary of the RIS.
      [ ] Full text is posted on the following State website. [Pursuant to SAPA §202(7)(d), provide sufficient information to enable the public to access the full text without extensive searching. For example, provide a URL or a title to either a webpage or a specific section of the website where the full text is posted]:

   [ ] A consolidated RIS, because this rule is one of a series of closely related and simultaneously proposed
      rules or is virtually identical to rules proposed during the same year.
   B. A RIS is not attached, because this rule is:
      [ ] subject to a consolidated RIS printed in the Register under I.D. No.:  
      issue date:  
      exempt, as defined in SAPA §102(2)(a)(ii) [Rate Making].
      exempt, as defined in SAPA §102(11) [Consensus Rule Making].
   C. [ ] A statement is attached claiming exemption pursuant to SAPA § 202-a (technical amendment).
18. Regulatory Flexibility Analysis (RFA) for small businesses and local governments
(SELECT AND COMPLETE ONE; ALL ATTACHMENTS MUST BE 2,000 WORDS OR LESS):
A. The attached RFA contains:
   [x] The full text of the RFA.
   [ ] A summary of the RFA.
      Full text is posted on the following State website. [Pursuant to SAPA §202(7)(d), provide sufficient information to enable the public to access the full text without extensive searching. For example, provide a URL or a title to either a webpage or a specific section of the website where the full text is posted]:
      [ ] A consolidated RFA, because this rule is one of a series of closely related rules.
B. [ ] A statement is attached explaining why a RFA is not required. This statement is in scanner format and explains the agency's finding that the rule will not impose any adverse economic impact or reporting, recordkeeping or other compliance requirements on small businesses or local governments and the reason(s) upon which the finding was made, including any measures used to determine that the rule will not impose such adverse economic impacts or compliance requirements.
C. A RFA is not attached, because this rule:
   [ ] is subject to a consolidated RFA printed in the Register under I.D. No.: [_______ - _______];
      issue date: [_______ - _______].
   [ ] is exempt, as defined in SAPA §102(2)(a)(ii) [Rate Making].
   [ ] is exempt, as defined in SAPA §102(11) [Consensus Rule Making].

19. Rural Area Flexibility Analysis (RAFA)
(SELECT AND COMPLETE ONE; ALL ATTACHMENTS MUST BE 2,000 WORDS OR LESS):
A. The attached RAFA contains:
   [ ] The full text of the RAFA.
   [ ] A summary of the RAFA.
      Full text is posted on the following State website. [Pursuant to SAPA §202(7)(d), provide sufficient information to enable the public to access the full text without extensive searching. For example, provide a URL or a title to either a webpage or a specific section of the website where the full text is posted]:
      [ ] A consolidated RAFA, because this rule is one of a series of closely related rules.
B. [x] A statement is attached explaining why a RAFA is not required. This statement is in scanner format and explains the agency's finding that the rule will not impose any adverse impact on rural areas or reporting, recordkeeping or other compliance requirements on public or private entities in rural areas and the reason(s) upon which the finding was made, including what measures were used to determine that the rule will not impose such adverse impact or compliance requirements.
C. A RAFA is not attached, because this rule:
   [ ] is subject to a consolidated RAFA printed in the Register under I.D. No.: [_______ - _______];
      issue date: [_______ - _______].
   [ ] is exempt, as defined in SAPA §102(2)(a)(ii) [Rate Making].
   [ ] is exempt, as defined in SAPA §102(11) [Consensus Rule Making].
20. Job Impact Statement (JIS)  
(SELECT AND COMPLETE ONE; ALL ATTACHMENTS MUST BE 2,000 WORDS OR LESS):

A. The attached JIS contains:
   [ ] The full text of the JIS.
   [ ] A summary of the JIS.
   [ ] Full text is posted on the following State website. [Pursuant to SAPA §202(7)(d), provide sufficient information to enable the public to access the full text without extensive searching. For example, provide a URL or a title to either a webpage or a specific section of the website where the full text is posted]:

   [ ] A consolidated JIS, because this rule is one of a series of closely related rules.

B. [X] A statement is attached explaining why a JIS is not required. This statement is in scanner format and explains the agency's finding that the rule will not have a substantial adverse impact on jobs and employment opportunities (as apparent from its nature and purpose) and explains the agency's finding that the rule will have a positive impact or no impact on jobs and employment opportunities; except when it is evident from the subject matter of the rule that it could only have a positive impact or no impact on jobs and employment opportunities, the statement shall include a summary of the information and methodology underlying that determination.

   [ ] A JIS/Request for Assistance [SAPA §201-a(2)(c)] is attached.

C. A JIS is not attached, because this rule:
   [ ] is subject to a consolidated JIS printed in the Register under I.D. No.: [ ]
   [ ] issue date: [ ]
   [ ] is exempt, as defined in SAPA §102(2)(a)(ii) [Rate Making].
   [ ] is proposed by the State Comptroller or Attorney General.

AGENCY CERTIFICATION (To be completed by the person who PREPARED the notice.)

I have reviewed this form and the information submitted with it. The information contained in this notice is correct to the best of my knowledge.

I have reviewed Article 2 of SAPA and Parts 260 through 263 of 19 NYCRR, and I hereby certify that this notice complies with all applicable provisions.

Name  Sally Geisel
Address  New York State Department of Financial Services, One State Street, New York, NY 10004
Telephone (212) 480-7608  E-Mail Sally.Geisel@dfs.ny.gov
Date  07/26/2019

Please read before submitting this notice:
1. Except for this form itself, all text must be typed in the prescribed format as described in the Department of State's Register procedures manual, Rule Making in New York.

2. Rule making notices, with any necessary attachments (in MS Word), should be e-filed via the Department of State website.