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2 STATE OF NEW YORK  
3 DEPARTMENT OF FINANCIAL SERVICES  
4 -----X  
5 CVS-AETNA HEARING  
6 -----X  
7 One State Street  
8 New York, New York  
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10 October 18, 2018  
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13 Reported By: Stefanie Krut  
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2     A P P E A R A N C E S:

3             Maria T. Vullo  
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6             Executive Deputy Superintendent,  
7             Insurance Division8             Troy Oechsner  
9             Deputy Superintendent, Health Bureau10            Stephen Wiest  
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12     S P E A K E R S:

13            Elizabeth Ferguson

14            Steven G. Logan

15            Roxanne Richardson

16            Kathy Febraio

17            Dr. Charles Rothberg

18            Joanne Hoffman Beechko

19            Chuck Bell

20            Assemblyman Richard Gottfried

21            Lev Ginsburg

22            Amanda Dunker

23            Donna Tempesta

24            Andre Barlow

25            Heidi Siegfried

1 10-18-18

2 SUPERINTENDENT VULLO: So good  
3 morning. Can everybody hear me?

4 Great. So it's a little after  
5 10:00, so we are in good shape.

6 Good morning, everyone. I am  
7 Maria Vullo. I am the New York State  
8 Superintendent of the Department of  
9 Financial Services. I am joined today  
10 by Laura Evangelista, Executive Deputy  
11 Superintendent for Insurance, Troy  
12 Oechsner, Deputy Superintendent for  
13 Health Insurance, and also Stephen  
14 Wiest of our Health Insurance Bureau.

15 We are holding this public  
16 hearing today pursuant to Insurance Law  
17 Section 1506 to consider the  
18 application by CVS Health Corporation  
19 and CVS Pharmacy Inc. to acquire Aetna  
20 Health Insurance Company of New York,  
21 which is a subsidiary of Aetna Inc.

22 This transaction has received a  
23 significant amount of attention for  
24 good reason. As proposed by the  
25 parties, the transaction has potential

1 10-18-18

2 benefits but it also presents potential  
3 risks to markets, to consumers, and to  
4 the people of the State of New York.  
5 And in my role as Superintendent, I am  
6 duty bound to protect the consumers of  
7 the State of New York where I can.

8 It is important to note that DFS,  
9 my Agency's specific approval authority  
10 with regard to this transaction, as to  
11 the proposed acquisition by CVS of  
12 Aetna Health Insurance Company of New  
13 York, which is one of Aetna Inc.'s  
14 subsidiaries, DFS also acts in an  
15 advisory capacity to the Commissioner  
16 of Health with regard to approval of  
17 the acquisition of control of two New  
18 York managed care organizations, and  
19 those are Aetna Health, Inc. HMO and  
20 Aetna Better Health Inc., which is a  
21 managed long-term care plan.

22 In addition, and very  
23 importantly, Aetna has three  
24 Connecticut domestic insurance  
25 companies that hold licenses from this

1 10-18-18

2 department to transact insurance  
3 business in the State of New York,  
4 including Aetna Life Insurance Company,  
5 which also writes life insurance and  
6 annuity policies. And so this hearing  
7 is also to consider the potential  
8 impact of the proposed transaction on  
9 those New York licensees, and most  
10 importantly, on Aetna's New York  
11 policyholders.

12 Just yesterday the Connecticut  
13 Insurance Department, which held its  
14 public hearing on October 4, approved  
15 the change of control application for  
16 Aetna Life and other companies  
17 domiciled in Connecticut. Because the  
18 Connecticut company sells a very  
19 substantial amount of insurance  
20 policies in the State of New York,  
21 prior to the public hearing in  
22 Connecticut I sent a letter to the  
23 Connecticut Insurance Department  
24 outlining some of DFS's significant  
25 concerns with regard to this proposed

1 10-18-18

2 transaction. I did so because  
3 Connecticut domiciled insurance  
4 companies write a significant number of  
5 health insurance policies to New  
6 Yorkers and Connecticut is the state  
7 where CVS's change of control  
8 applications with regard to those Aetna  
9 companies were filed and subject to  
10 review.

11 The United States Department of  
12 Justice has also approved the CVS-Aetna  
13 transaction. They did that last week  
14 subject to a consent decree requiring  
15 the divestiture by Aetna of its  
16 Medicare Part D prescription coverage.

17 While that decision addressed  
18 horizontal aspects of this transaction  
19 from the insurance perspective,  
20 specifically the proposed combination  
21 of CVSs and Aetna's Part D businesses,  
22 unfortunately the Justice Department  
23 has taken a very myopic view and has  
24 failed to address the substantial  
25 impacts of this vertical integration

1 10-18-18

2 would have on consumers across the  
3 country.

4 There is no question that this  
5 transaction, were it to proceed, would  
6 have a significant impact on the State  
7 of New York. As New York's insurance  
8 commissioner, however, my jurisdiction  
9 primarily lies in the health insurance  
10 aspects of this transaction and the  
11 impacts there are significant.

12 In 2017 Aetna Life's direct  
13 insurance business written in New York  
14 was about \$3.5 billion in premiums.  
15 That amount exceeds the direct premium  
16 writings of any other state or  
17 territory. These premium writings in  
18 New York constituted 10.7 percent of  
19 the company's total direct accident and  
20 health insurance premium writings, and  
21 represented approximately 33 percent of  
22 the overall accident and health  
23 insurance market share in the State of  
24 New York. To state the obvious, this  
25 makes New York a very significant

1 10-18-18

2 market for Aetna. Although the  
3 Connecticut Insurance Department has  
4 now addressed CVS's applications for  
5 change of control regarding the  
6 Connecticut domiciled Aetna companies  
7 including Aetna Life, those Aetna  
8 Companies that sell insurance in New  
9 York hold the licenses from this  
10 department. Under New York's insurance  
11 law the New York licenses of the Aetna  
12 Companies as well as the CVS Insurance  
13 Company in the Part D market that are  
14 licensed in New York but domiciled in  
15 Connecticut and all companies licensed  
16 in New York but domiciled in another  
17 state are subject to annual review by  
18 this department. Specifically Section  
19 1106(b)(2) of the New York insurance  
20 law states, and I quote, the  
21 superintendent shall issue a renewal  
22 license to any foreign or alien insurer  
23 if satisfied by such proof as she may  
24 require that such an insurer is not  
25 delinquent with respect to any



1 10-18-18

2 requirement imposed by this chapter and  
3 that its continuance and business in  
4 this state will not be hazardous or  
5 prejudicial to the best interests of  
6 the people of this state. Accordingly,  
7 consideration of the renewal of the New  
8 York licenses for the foreign insurers  
9 remembers impacted by this transaction  
10 will also be addressed as part of our  
11 review of this proposed transaction,  
12 applying the statutory standard.

13 In addition, CVS, which is the  
14 proposed acquirer, operates as a retail  
15 pharmacy and through Caremark as a  
16 pharmacy benefit manager also known as  
17 PBM. These facts further enhance the  
18 proposed transaction's substantial  
19 impact on New York's healthcare market,  
20 a matter, that, troublingly, the  
21 Department of Justice did not consider.

22 This transaction presents  
23 potential benefits as the parties have  
24 argued, but it also presents potential  
25 risks, including the risk of further

1 10-18-18

2 concentration and market dominance in  
3 the retail pharmacy market to the  
4 potential detriment of small businesses  
5 including independent pharmacies across  
6 New York State. CVS Pharmacy is not a  
7 DFS-regulated entity but it is one of  
8 the applicants in the proposed  
9 transaction we are considering today.  
10 Nor is CVS Caremark a direct  
11 DFS-regulated entity. However, as a  
12 PBM, Caremark contracts with numerous  
13 health insurance companies that insure  
14 millions of New Yorkers, not just Aetna  
15 and so DFS is carefully looking at this  
16 transaction through the lens of all of  
17 the health insurers in the State of New  
18 York.

19 This department has previously  
20 expressed, including myself,  
21 substantial concerns about the role of  
22 PBMs in the high cost of  
23 pharmaceuticals in this country and in  
24 the State of New York as well as the  
25 very nontransparent nature of PBMs,

1 10-18-18

2 which this proposed transaction now  
3 brings very much to the forefront of  
4 consideration.

5 Two years ago DFS proposed  
6 legislation for the licensing and  
7 direct supervision of all PBMs in New  
8 York State by DFS. Unfortunately the  
9 state legislature did not pass that  
10 law. Several states have passed PBM  
11 licensing legislation including the  
12 State of Kentucky which recently took  
13 action against CVS Caremark. DFS will  
14 continue to advocate for legislation  
15 for the licensing of PBMs by DFS, and  
16 in the meantime, DFS will continue to  
17 use its supervisory authority over  
18 health insurance companies in the State  
19 of New York to obtain much-needed  
20 information from PBMs including  
21 Caremark despite their opposition to  
22 transparency and regulation.

23 This background very much informs  
24 the Department's view of this  
25 transaction today.

1 10-18-18

2                   Turning specifically to the  
3                   application for change of control that  
4                   is before DFS under Section 1506(b) of  
5                   the New York insurance law. That  
6                   section provides that I, as the  
7                   superintendent, shall disapprove an  
8                   acquisition if I determine that such  
9                   action is reasonably necessary to  
10                  protect the interests of the people of  
11                  this state. Under New York law the  
12                  factors I am to consider in making this  
13                  determination include the financial  
14                  condition of the acquiring person and  
15                  the insurer, the source of the funds or  
16                  assets for the acquisition, whether the  
17                  acquisition is likely to be hazardous  
18                  or prejudicial to the insurer's  
19                  policyholders or shareholders, and  
20                  whether the effect of the acquisition  
21                  may be substantially to lessen  
22                  competition in any line of commerce in  
23                  insurance or tend to create a monopoly  
24                  therein. In short, the statute  
25                  provides very broad authority, and my

1 10-18-18

2 responsibility is to consider the  
3 impact on the people of New York State  
4 and to ensure that, were this  
5 transaction to proceed, adequate  
6 oversight will be obtained so that  
7 promises being made by the companies  
8 today are kept in terms of the proposed  
9 reduction of costs to consumers and the  
10 proposed betterment of healthcare  
11 services to New Yorkers.

12 The department has spent a  
13 substantial amount of time over a  
14 period of many months reviewing this  
15 transaction and has had numerous  
16 meetings with the applicants, during  
17 which we have asked many questions and  
18 requested further information.

19 The purpose of this public  
20 hearing is to provide the public with  
21 the opportunity to comment on the  
22 proposed transaction so that the  
23 department has public input on the  
24 potential implications of the  
25 transaction for New York State, whether

1 10-18-18

2 positive or negative, as well as the  
3 impact on the availability,  
4 affordability, and quality of health  
5 insurance in New York. In our notice  
6 of this hearing we invited written  
7 comments and oral testimony. We have  
8 received a good number of written  
9 comments, and we have a number of  
10 witnesses who have asked to testify in  
11 addition to the parties.

12 Everyone who has requested to be  
13 heard will be heard today. They will  
14 present their testimony. I may ask  
15 questions. Based on those present here  
16 today it appears we will have the  
17 opportunity to hear from the parties  
18 themselves, from consumers, from  
19 providers, from pharmacists, from  
20 provider groups, and from members of  
21 the legislature. So we have a full  
22 audience of people wishing to be heard.  
23 I assure you we will consider all  
24 comments, written and oral. As  
25 described in the hearing notice, CVS

1 10-18-18

2 and Aetna, who are the parties  
3 proposing this transaction, each will  
4 have 10 minutes to describe the  
5 transaction, and that 10 minutes is  
6 exclusive of our questions up here,  
7 followed by any other individuals or  
8 groups, each of whom will have five  
9 minutes for their comments. If needed,  
10 after members of the public testify, I  
11 may ask CVS and/or Aetna to answer  
12 additional questions. We will not  
13 close the hearing record today. We  
14 will follow up with the companies as  
15 needed to request additional  
16 information based upon what we hear,  
17 and as stated in the hearing notice the  
18 public will have five businesses days  
19 after today to submit any written  
20 additional written comments, as  
21 information gathered at this hearing  
22 might cause members of the public to  
23 provide additional information and we  
24 will hear that.

25 So I have said a lot already but

1 10-18-18

2 I do want to set forth a few specific  
3 issues before we go to the oral  
4 testimony today. I set forth some of  
5 these things in my letter to the  
6 Connecticut Insurance Department but I  
7 wanted to set them forth before the  
8 witnesses' testimony which can be on  
9 any subject but I wanted people to  
10 understand the issues that we are  
11 considering in evaluating this  
12 transaction.

13 First, the transaction's impact  
14 on premiums. CVS claims that this  
15 transaction would result in operational  
16 synergies and that the combined company  
17 would achieve substantial financial  
18 cost savings. CVS also claims  
19 efficiency gains from its MinuteClinics  
20 in CVS Pharmacies, where consumers can  
21 stop in without an appointment to see a  
22 nurse or a physician's assistant. As  
23 of today, it remains unclear whether,  
24 how, or when these cost savings would  
25 result in lower premiums or other



1 10-18-18

2 actual savings to New York's consumers.  
3 It is imperative that any claims of  
4 cost savings be specified from the  
5 perspective of the New York consumer,  
6 including the many Aetna policyholders  
7 and that guardrails are placed to  
8 ensure that any promises that are being  
9 made today in other words to obtain  
10 governmental approval are actually  
11 realized.

12 Second, the transaction's impact  
13 on pharmaceutical costs.  
14 Pharmaceutical costs are the single  
15 largest driver of premium increases  
16 today. As I already mentioned, CVS  
17 owns a very large PBM, pharmacy benefit  
18 manager, CVS Caremark. We have great  
19 concerns that PBMs are just another cog  
20 in the wheel for profit making, to the  
21 detriment of consumers.

22 Today, the top three PBMs control  
23 70 percent of the business in this  
24 highly opaque industry. CVS Caremark  
25 is one of the three PBMs with this

1 10-18-18

2 dominant market power, and this merger,  
3 if approved, would further cement its  
4 position by removing Aetna as a  
5 potential competing client as well as a  
6 possible competitor in the PBM market.  
7 It is also worth stressing again that  
8 PBMs lack full transparency and are not  
9 directly regulated in New York at the  
10 present time. As I said, we will  
11 continue to advocate for the licensing  
12 of PBMs by this department before the  
13 state legislature.

14 Regardless, were this transaction  
15 to proceed DFS would have the right to  
16 full transparency of CVS Caremark  
17 through our licensed insurers in the  
18 Aetna group and DFS would thereby have  
19 examination authority over the CVS  
20 entities through New York's existing  
21 holding company statutes.

22 This transaction also raises  
23 significant market competition concerns  
24 with respect to pharmaceuticals because  
25 CVS Caremark as a PBM would have the

1 10-18-18

2 power and the financial incentive to  
3 offer Aetna larger rebates or other  
4 significant discounts to draw  
5 policyholders away from other insurers,  
6 resulting in an even larger Aetna  
7 market share.

8 As a result, small and regionally  
9 based carriers without an affiliated  
10 PBM may be disadvantaged, thereby  
11 harming New York's market and  
12 consumers.

13 We are told that this will not  
14 happen. DFS must have the ability to  
15 ensure that this promise, in fact, will  
16 be the case for the transaction to  
17 proceed. Relatedly, we are concerned  
18 from a competitive standpoint that  
19 Aetna may create incentives to use CVS  
20 services rather than the services of  
21 other retail pharmacies which would  
22 lead to drug price increases. Through  
23 the merger we are concerned that Aetna  
24 may created cost sharing structures  
25 network designs or other incentives for

1 10-18-18

2 its insureds to utilize CVS services  
3 other than those of CVS's competitors,  
4 creating greater concentration in the  
5 retail pharmacy business and harming  
6 independent pharmacies. This would not  
7 only increase CVS's market share and  
8 the retail pharmacy industry, but the  
9 reduction in competition could result  
10 in the loss of small businesses and  
11 higher drug prices passed onto  
12 consumers including New York  
13 policyholders of other insurance  
14 companies regulated by DFS.

15 Third, the department has data  
16 privacy concerns. CVS Caremark  
17 currently has access to drug claims  
18 data, patients' electronic medical  
19 records, and other member information  
20 from insurers that utilize its PBM  
21 services, and that presently compete  
22 with Aetna. We must ensure that this  
23 transaction will not compromise  
24 consumers' data and that consumer data  
25 is not shared within the

1       10-18-18

2           post-acquisition entities for the

3           purpose of increasing CVS's and Aetna's

4           market share and profits. CVS must

5           also commit to strong safeguards to

6           protect and prevent the sharing of

7           customers' data, both within the

8           organization and outside of it. The

9           privacy of the data must be amply

10          protected from third parties and, yes,

11          from hackers. New York has been a

12          leader in cybersecurity, and we must

13          ensure that CVS, the entire enterprise,

14          complies with our cybersecurity

15          requirements. This transaction, if it

16          proceeds, would create an even larger

17          corporate organization in the

18          healthcare space. This means that a

19          tremendous amount of very sensitive

20          consumer data would be under the

21          control of this very large corporate

22          enterprise. A data breach would have

23          devastating consequences for consumers.

24          We do not want another Equifax or

25          Anthem breach so commitments in this

1 10-18-18

2 area are crucial and regulatory  
3 oversight of any commitment to data  
4 privacy and protection is essential to  
5 fully protect both consumers and  
6 competitors.

7 Fourth, financial questions. The  
8 proposed transaction involves a  
9 considerable amount of debt. The  
10 overall transaction is 69 billion  
11 dollars. That's approximately \$207 per  
12 Aetna share. The amount of the debt  
13 being undertaken is over 40 billion  
14 dollars that CVS would be assuming to  
15 finance this transaction. The  
16 department has already expressed its  
17 concern that this increased debt may  
18 created pressure on Aetna to raise  
19 premiums or take other actions that  
20 negatively impact consumers. We  
21 understand that CVS has committed that  
22 the ultimate parent company, CVS  
23 Health, and only that company will bear  
24 the responsibility for the transaction  
25 debt, and that it will use CVS Health's

1 10-18-18

2 revenues from other business operations  
3 as well as what otherwise would be  
4 dividends and share repurchases to pay  
5 down the debt. In our view there must  
6 be a clear, enforceable commitment that  
7 New Yorkers will not pay a penny to  
8 finance this acquisition in insurance  
9 premiums or otherwise.

10 Also, the considerable pressure  
11 to repay debt may cause the resulting  
12 company to repay its debt obligation  
13 before investing in the pro-consumer  
14 measures that are being advocated  
15 including infrastructure improvements  
16 that would be beneficial to consumers  
17 and provide relief to premiums. We  
18 must make sure that the promises being  
19 made here will be kept.

20 Fifth, community support. As we  
21 all know, CVS has a substantial retail  
22 operation that is present in many  
23 communities across New York State. One  
24 of the stated objectives of this  
25 proposed transaction is that these

1 10-18-18

2 retail stores will be utilized to  
3 further the company's expansion into  
4 the healthcare market. CVS claims that  
5 this transaction will benefit consumers  
6 because of the geographic availability  
7 of CVS stores in communities that can  
8 provide better access to healthcare  
9 services.

10 At DFS we are very focused on  
11 ensuring that financial services  
12 companies are serving and investing in  
13 all of New York's communities across  
14 the state. I am very interested in  
15 hearing how CVS intends to implement  
16 its business plan across New York State  
17 in a manner that serves New York's  
18 communities fairly and equitably,  
19 including those communities most in  
20 need of affordable healthcare services.

21 Finally, Aetna's reach. As  
22 mentioned, Aetna insures millions of  
23 New Yorkers. As part of this proposal  
24 Aetna must commit to maintaining  
25 Aetna's products, services, networks



1 10-18-18

2 and that this transaction's proposed  
3 savings are actually felt by New  
4 Yorkers including in premium  
5 reductions. I have already expressed  
6 my concerns that Aetna has not  
7 participated in the individual market  
8 on New York's Health Exchange under the  
9 Affordable Care Act.

10 If the transaction proponents are  
11 really serious about their claim to  
12 protect New Yorkers in communities  
13 across the state, then they will  
14 support the Affordable Care Act markets  
15 in New York, assist New Yorkers who are  
16 uninsured and underinsured, and provide  
17 healthcare service to everyone, not  
18 just the rich.

19 These are just some of the topics  
20 that I wanted to raise at the start of  
21 this hearing. These topics have been  
22 raised previously with the parties in  
23 my letter to the Connecticut Insurance  
24 Department and in meetings with CVS and  
25 Aetna. By no means does this summary

1 10-18-18

2 indicate one way or the other how the  
3 department will decide the applications  
4 that are specifically before us. I  
5 have made no decision and I will not do  
6 so until my dedicated staff and I hear  
7 all of the testimony, both oral and  
8 written. So with that introduction,  
9 given that this is CVS's change of  
10 control application, it is appropriate  
11 for CVS to speak first today, and we  
12 would ask that CVS come forward. CVS  
13 will have 10 minutes to present its  
14 oral testimony exclusive of any  
15 questions. After CVS concludes, Aetna  
16 will follow for 10 minutes, also  
17 exclusive of questions. After Aetna I  
18 will request the witnesses who  
19 registered to speak today to come  
20 forward in the order in which they  
21 registered to speak. Each witness will  
22 have five minutes to speak, and I may  
23 ask questions.

24 If anyone here desires to speak  
25 but has not registered, please come up

1 10-18-18

2 and provide us with your name. If we  
3 have time we will gladly have you speak  
4 as well. So with that I ask Aetna to  
5 please come forward and begin the  
6 testimonial aspect of this public  
7 hearing. Thank you.

8 MS. FERGUSON: Superintendent  
9 Vullo, Executive Deputy Superintendent  
10 Evangelista, Deputy Superintendent  
11 Oeschner, Deputy Bureau Chief Wiest,  
12 and other department officials thank  
13 you for having me here today to discuss  
14 CVS's proposed acquisition of Aetna.  
15 My name is Betsy Ferguson. I am the  
16 deputy general counsel for CVS Health.  
17 On behalf of CVS Health, I want to  
18 express our appreciation for the  
19 Department's serious review and  
20 consideration of this matter and the  
21 time and attention you and your staff  
22 have devoted to understanding the  
23 benefits of this transaction for the  
24 citizens of New York.

25 Most of you know us as the local

1 10-18-18

2 pharmacy in your community, but we are  
3 more than that. We are a front door to  
4 a back to better health. We have long  
5 been at the forefront of putting  
6 patients first and improving health in  
7 our communities. Over the past years  
8 we have taken bold steps that define us  
9 as a healthcare company. We removed  
10 tobacco from our stores. We are  
11 promoting healthier food options. We  
12 are waging a multi-front fight against  
13 the opioid epidemic by limiting  
14 prescriptions consistent with the CDC  
15 guidelines, in order to help reduce the  
16 chance for addiction. We are also  
17 providing increased counseling,  
18 expanding access to safe and convenient  
19 drug disposal locations. Here in New  
20 York, we have donated 77 drug disposal  
21 boxes to police departments across the  
22 state, and we are expanding our  
23 commitment by bringing disposal boxes  
24 into pharmacies. We have 49 new drug  
25 disposal boxes in CVS pharmacies.

1 10-18-18

2 These drop boxes have already collected  
3 over three metric tons of unused  
4 medications.

5 Our commitment to public health  
6 is central to our purpose and a  
7 reflection of who we are, a healthcare  
8 innovator committed to working to build  
9 a better, more affordable and easier  
10 way to navigate the healthcare system  
11 for all Americans.

12 Today, the high cost of  
13 prescription drugs is one of the  
14 nation's most pressing problems and a  
15 major source of financial worry for  
16 consumers here in New York. We are  
17 addressing this challenge  
18 comprehensively by negotiating lower  
19 drug prices and reducing out-of-pocket  
20 costs, and we are giving patients,  
21 prescribers and pharmacists expanded  
22 capabilities so they can evaluate the  
23 prescription drug coverage in realtime  
24 and identify lower cost alternatives.

25 Our acquisition of Aetna signals

1 10-18-18

2 our next bold step as a company. Our  
3 healthcare system in many ways is still  
4 a work in progress. It was built for a  
5 different time, for a different  
6 consumer with different needs. It is  
7 fragmented, complex, and burdensome for  
8 consumers and providers and it is  
9 unsustainably expensive. It faces huge  
10 demographic and chronic care challenges  
11 as well. The State of New York and  
12 this department have recognized these  
13 same challenges and have adopted  
14 numerous state initiatives intended to  
15 explore alternative approaches to  
16 delivery of healthcare services. In  
17 adopting the state health innovation  
18 plan this department acknowledged the  
19 need for innovative new approaches to  
20 achieve optimal health outcomes for all  
21 New Yorkers. Our vision is aligned  
22 with your policy goals. We seek to  
23 create a new healthcare platform that's  
24 easier to use, less expensive, and puts  
25 consumers at the center of their care.

1 10-18-18

2 The Aetna-CVS merger will benefit  
3 consumers in New York and result in a  
4 meaningful cost savings and other  
5 consumer benefits. Importantly it will  
6 inject much-needed change into a broken  
7 healthcare system.

8 I would like to highlight three  
9 ways this combination will benefit New  
10 Yorkers. First, we will put consumers  
11 at the center of their care. Consumers  
12 are looking for more value, convenience  
13 and help in making healthier choices in  
14 their everyday lives. By effectively  
15 coordinating patient care, we will  
16 provide consumers the information and  
17 resources they need to better manage  
18 their own health. A key driver of  
19 consumer benefits from the combination  
20 is the ability to combine CVS Health's  
21 pharmacy data and expertise with  
22 Aetna's medical data and expertise. By  
23 enhancing access to data and through  
24 greater use of predictive analytics the  
25 combined company will create targeted

1 10-18-18

2 interactions with patients that will  
3 provide greater access to healthcare,  
4 better care coordination across  
5 providers, and post-discharge support  
6 by pharmacists and other providers to  
7 increase medication adherence and  
8 reduce hospital readmissions. Together  
9 increased patient interactions will  
10 help lower medical costs and help  
11 improve health outcomes for consumers.  
12 We will expand opportunities to bring  
13 accessible healthcare services to  
14 consumers and to complement the care  
15 that they receive from their physicians  
16 so they have the support they need to  
17 stay healthy between doctors' visits.  
18 For example, we will modernize and  
19 simplify communications to patients  
20 when prescriptions are filled to help  
21 them effectively manage their  
22 medications to increase adherence and  
23 reduce costly medical complications.

24 Second, today, one out of every  
25 two Americans lives with a chronic



1 10-18-18

2 disease. We will increase our focus on  
3 preventing and managing these  
4 conditions. By combining pharmacy and  
5 medical information, pharmacists will  
6 better be able to help provide  
7 information from the doctor to the  
8 patient at the pharmacy counter. We  
9 will empower patients to more  
10 effectively manage their health.

11 We believe this combination will  
12 strengthen that relationship and  
13 improve continuity of care between a  
14 physician and his or her patient. A  
15 physician may see a patient several  
16 times a year, while a pharmacist may  
17 see the same patient once or twice a  
18 month. This provides a natural  
19 opportunity to reinforce the  
20 instructions and messages of the  
21 physician as pharmacists engage with  
22 patients to help to prevent disease and  
23 coordinate care effectively. Diabetes  
24 is a key area where we have an  
25 opportunity to reshape the delivery of

1 10-18-18

2 care. Today an estimated 1.7 million  
3 New Yorkers have diabetes. We will be  
4 able to deliver preventative counseling  
5 for prediabetics. Once a diabetic is  
6 diagnosed we can make it more  
7 convenient for patients to manage their  
8 care. This would mean advanced care  
9 between physician visits, expanding the  
10 use of convenient digital tools such as  
11 remote monitoring of key indicators,  
12 and improved care followup.

13 Today these types of innovations  
14 are often offered in an ad-hoc or  
15 fragmented way. Combining CVS Health  
16 and Aetna's resources and skill sets  
17 will enable us to better support and  
18 coordinate the care that consumers are  
19 seeking across healthcare settings.

20 Third, to make real progress in  
21 making healthcare simpler, more  
22 accessible and more affordable, we have  
23 to break down the barriers to better  
24 care. We know health can only provide  
25 if consumers are connected to

1 10-18-18

2 pharmacists and providers who live in  
3 their communities and understand their  
4 personal experiences. In New York we  
5 have made more than 1.6 million in  
6 charitable donations. Some specific  
7 examples in New York include providing  
8 funding for tobacco treatment and  
9 smoking cessation, supporting the  
10 expansion of the Northside Child  
11 Development Centers mental health  
12 programs and schools and supporting  
13 addiction treatment programs. Our  
14 commitment to being a positive force in  
15 local communities is a central tenet in  
16 how we operate as a company, and we are  
17 proud of the work we do with our local  
18 partners.

19 I'd like to next address a  
20 concern that you expressed, that when  
21 CVS and Aetna have merged, the combined  
22 company will have the incentive to  
23 favor Aetna and disadvantage smaller  
24 insurers, including those not  
25 affiliated with PBMs. That concern is

1 10-18-18

2 unfounded.

3 Health plans and other payers  
4 make up a substantial portion of CVS  
5 Health's revenues. Any action by the  
6 combined company that would  
7 disadvantage health plans competing  
8 with Aetna would be extremely  
9 short-sighted. Rather than looking to  
10 harm those important customers, CVS  
11 will be looking to expand and improve  
12 on the products and services it offers  
13 to these customers.

14 We testified before Congress  
15 about those providing those enhanced  
16 offerings in an open-source type model.  
17 It's not surprising then that  
18 healthcare plans have responded  
19 positively to the proposed merger. In  
20 New York, healthcare customers have not  
21 indicated an intent to terminate the  
22 contract, and we have other potential  
23 clients that have expressed an  
24 interest.

25 For us, the combination with

1 10-18-18

2 Aetna is the next step in our company's  
3 long-standing commitment to healthcare  
4 of all Americans. We don't see it as  
5 more of the same, but rather a bold  
6 innovation that will reshape how  
7 healthcare is accessed and delivered,  
8 starting first by putting the patient  
9 at the center of all we do. Building  
10 from that simple premise, we will  
11 create a new healthcare platform that's  
12 easier to use, less expensive for  
13 consumers, and that partners with the  
14 local healthcare partners to deliver  
15 superior coordinated care.

16 Finally, I would like to take  
17 this opportunity to confirm the  
18 transaction meets all seven of the  
19 factors that you set forth. I  
20 submitted an affidavit to the  
21 Department that presents key facts  
22 around those factors.

23 Thank you for the opportunity to  
24 describe the benefits of our  
25 combination with Aetna. We are

1 10-18-18

2 committed to working with New York  
3 State regulators to ensure consumers  
4 receive high-quality, affordable  
5 healthcare. I appreciate the  
6 opportunity to testify here today.

7 At this time, after questions, I  
8 would like to turn things over to Steve  
9 Logan.

10 SUPERINTENDENT VULLO: Great.

11 So thank you, Ms. Ferguson for  
12 that.

13 I do have a few questions based  
14 upon what you have said. You have  
15 indicated that part of the goals of  
16 this transaction is the, sort of, use  
17 of pharmacists and, you know, the fact  
18 that a physician may see a patient a  
19 few times a year but the pharmacist may  
20 see the same patient more frequently.  
21 And so the question that I have about  
22 that is, well, you already have the  
23 retail pharmacies so you could already  
24 do those things. You don't need Aetna  
25 to do those things, and so what's your,

1 10-18-18

2 I guess, comment on that?

3 MS. FERGUSON: Yes, so actually,  
4 I think it's really interesting. The  
5 way physicians and pharmacists  
6 communicate today is like it's 50 years  
7 ago. There are faxes that go back and  
8 forth. The pharmacist may call the  
9 doctor in the morning, the doctor may  
10 call back at a break, that pharmacist  
11 may still be there, another pharmacist  
12 may be on staff. What we would do is  
13 create what I call a skinny EMR, so  
14 that the pharmacist can actually  
15 received messages via EMR into the  
16 pharmacy -- and not just CVS  
17 pharmacists, by the way. This is  
18 something for all pharmacists, so that  
19 they can get this messaging in the  
20 standard EMR the doctors use in sort of  
21 a skinnied-down version so they would  
22 know if a doctor wanted to send a  
23 message to the pharmacist, it could  
24 come through that. Any pharmacist on  
25 duty could look at that when the

1 10-18-18

2 patient came in, and send messaging  
3 back and forth between the pharmacist  
4 and the doctor. "Saw your patient  
5 today. They haven't been in for two  
6 months to pick up their medicine.  
7 Right? So all your patient --

8 SUPERINTENDENT VULLO: Right, but  
9 CVS could do that today. I don't see  
10 where Aetna allows it to do that which  
11 it can't already do today, right? You  
12 could create a system today for the  
13 sort of interaction of the pharmacy  
14 with the providers. What does Aetna  
15 add to that? Why do you need to spend  
16 \$69 billion to acquire Aetna to do  
17 that?

18 MS. FERGUSON: Well, it's a lot  
19 of money, but today, the incentives  
20 aren't aligned. Today pharmacists  
21 aren't paid for these type of  
22 interactions. To create the skinny EMR  
23 we need health plans at the table and  
24 we need doctors at the table, and we  
25 need pharmacies at the table.



1 10-18-18

2 SUPERINTENDENT VULLO: Right.

3 But you have the health plans through  
4 the PBM. Why do you need to acquire  
5 Aetna? Again, you have all of that.  
6 You have the health plans. You have,  
7 you know, probably a third of the PBM  
8 market. Again, it's not that you have  
9 that aspect of it -- right -- so you  
10 could create a model and do that, you  
11 know, without buying Aetna.

12 So I guess what I am suggesting  
13 is you don't need this to do that so  
14 why approve a transaction to acquire  
15 Aetna when you could already do these  
16 things, and you have had the ability to  
17 do it, and maybe you can spend that \$69  
18 billion on that.

19 MS. FERGUSON: Well, I don't  
20 think we have \$69 billion just to  
21 develop internal programs that may or  
22 may not get uptick. We believe that  
23 the way incentives are currently  
24 aligned the reason the market hasn't  
25 done this -- and no one in the market

1 10-18-18

2 has done this -- no other PBM has done  
3 this, no other health plan has done  
4 this, is because we don't think the  
5 incentives are aligned the right way.  
6 We think this transaction helps align  
7 incentives in such a way that it will  
8 help pharmacist practice at the top of  
9 their license. Right now we think  
10 pharmacists in many states are doing  
11 things that should be done by  
12 technicians and that they should be  
13 treated fully as health care providers  
14 in a way many states don't have them  
15 treated.

16 SUPERINTENDENT VULLO: Okay, and  
17 so then, turning then to a comment that  
18 you made about so if all of that is  
19 true and would happen, you know, why,  
20 then, is there not the incentive  
21 through the PBM and through this  
22 acquisition to favor Aetna, and your  
23 response to that was that that's  
24 unfounded because CVS Caremark, its PBM  
25 -- the PBM has relationships with all

1 10-18-18

2 of these other health insurers, and so  
3 the incentive to favor Aetna is not  
4 there because the other health insurers  
5 won't contract with CVS as a result of  
6 that, and so that might be the case but  
7 there's no real transparency into that.  
8 So my question is, if you really  
9 believe that's the case, will CVS agree  
10 to the Department's bill to license  
11 PBMs in the State of New York just like  
12 Kentucky has done, Arkansas has done,  
13 and multiple other states.

14 MS. FERGUSON: We won't oppose  
15 the bill.

16 MR. OECHSNER: Speak into the  
17 Mick.

18 SUPERINTENDENT VULLO: Will you  
19 support the bill? Will you vocally  
20 support the bill?

21 MS. FERGUSON: I'm not in a  
22 position without the input from my  
23 government affairs to say that we'll  
24 support it, but we certainly wouldn't  
25 oppose it.

1 10-18-18

2 SUPERINTENDENT VULLO: Okay. How  
3 do you answer the concerns of the  
4 independent pharmacists who have raised  
5 concerns? There's already some written  
6 comments on that and I understand that  
7 there's one or more intending to speak  
8 today. They make up a large percentage  
9 of the pharmacy market in New York.  
10 They are already concerned about CVS  
11 and other similar large chains, and  
12 they are serving the communities. They  
13 have -- they don't have the capital  
14 that a large corporation like CVS has,  
15 and what will this do to them and,  
16 you know, small businesses across the  
17 state, which is something we have to  
18 consider as well.

19 MS. FERGUSON: Yeah, absolutely.  
20 Today, independent pharmacies make up  
21 57 percent of Caremark's networks.  
22 It's an eight percent increase since  
23 2013, and while I empathize as a  
24 pharmacy with reimbursement across the  
25 entire pharmacy space, reimbursement

1 10-18-18

2 drops year over year in the pharmacy  
3 space but our independents in the  
4 Caremark network are paid higher  
5 reimbursement than chains are, and that  
6 includes CVS. So they will --

7 SUPERINTENDENT VULLO: Right, but  
8 there are still retail pharmacists who  
9 claim that they can't get into the sort  
10 of Caremark networks or the preferred  
11 on the formularies and all of the  
12 things. Now, you know, certainly, if  
13 we had full oversight through licensing  
14 of PBMs we might be able to address  
15 some of these issues, but I think these  
16 are valid concerns that they might not  
17 get within the sort of reimbursement  
18 and now you have, you know, a large  
19 health insurer also potentially become  
20 a part of this, and doesn't that  
21 amplify their concerns and their  
22 ability to survive?

23 MS. FERGUSON: Yeah, so I  
24 actually think it doesn't amplify their  
25 concerns. I think that independent

1 10-18-18

2 pharmacies participate in preferred  
3 networks, typically through PSAOs which  
4 are organizations that are owned by  
5 large corporations and take the  
6 negotiating power of many, many  
7 independent pharmacies and negotiate  
8 very effectively for them. So we do  
9 have numerous PSAOs and independent  
10 pharmacies that are in preferred  
11 networks. We think independents serve  
12 an important purpose and we have no  
13 interest in independents not existing.  
14 Let me get back to 50 percent of our  
15 networks in New York are made up with  
16 independents. Or independents make up  
17 57 percent of our networks. Sorry --  
18 let me get my statistic right. That  
19 would be helpful.

20 SUPERINTENDENT VULLO: So this --  
21 you have said in all of the  
22 documentation it's -- not just in what  
23 you said, so I am not trying to just  
24 say it's you. There's lots of people  
25 that have submitted this on behalf of

1 10-18-18

2 the parties and the proponents of this  
3 transaction, that there is a goal --  
4 although the statements are stronger  
5 than a goal -- of reduced costs and  
6 improved healthcare. And those are  
7 both very laudable things, but I have a  
8 concern and I said this in my opening  
9 remarks. It's one thing to state all  
10 of those things as part of a  
11 governmental approval process. It's  
12 another thing to have guardrails and  
13 ensure that those things will actually  
14 come to pass. And if you are going to  
15 say that those things will happen, then  
16 I would assume that there is some  
17 written business plan within CVS that  
18 sets forth all of these things,  
19 quantifies the costs that -- of savings  
20 and sets forth how in New York this is  
21 going to be achieved. So I am asking  
22 you is there such a document, specific  
23 to New York, as to how the reduced  
24 costs are going to be received and  
25 benefit the consumer and the better

1 10-18-18

2 healthcare across New York State, which  
3 retail pharmacies are going to benefit?  
4 Which of the 500 some-odd pharmacies --  
5 how is that going to be spread out  
6 across New York's communities? So is  
7 there such a written business plan that  
8 sets this forth? And maybe there's  
9 not, but we haven't seen it, so we  
10 would like to have it.

11 MS. FERGUSON: There isn't one  
12 right now. It's -- as we discussed  
13 with your staff, it's a little bit the  
14 chicken and the egg. There is lots of  
15 work doing done but until we actually  
16 close, there is lots of sharing that  
17 can't really go on, and so I think  
18 teams are working with ideas. We are  
19 thinking about pilots and we are  
20 looking forward to closing and really  
21 pinning down exactly how we're going to  
22 do this.

23 You asked for some information  
24 from me earlier in the week. I am  
25 working to put some things together for



1 10-18-18

2 you but we certainly don't have that of  
3 which you just spoke.

4 SUPERINTENDENT VULLO: So that's  
5 -- I mean, there are affidavits that  
6 have been submitted saying there will  
7 be reduced costs, there will be better  
8 healthcare. Those are great goals, but  
9 to, sort of, say it's being done  
10 without actually having the written  
11 business plan that says how and what  
12 those savings are, you know, is  
13 problematic. I mean, obviously,  
14 there's sharing issues or  
15 what-have-you, but some of this, as I  
16 said before, is not dependent on Aetna.  
17 It's other concepts and so, you know,  
18 that, again, raises concerns because  
19 it's not appropriate to say things to  
20 get transaction approval, and then,  
21 after transaction approval, say, oh,  
22 but you can't even inquire in all those  
23 things and you don't have the ability  
24 to, you know, demonstrate or ensure  
25 that New Yorkers will actually benefit

1 10-18-18

2 in the ways that you are proposing.  
3 Which, if it happens, would be a great  
4 thing. So, you know, I have stated the  
5 concern, and so you have confirmed  
6 there is no such written business plan,  
7 which I know my staff has been asking  
8 for over and over again. So whatever  
9 more you can provide us on that would  
10 be very helpful.

11 MS. FERGUSON: Yes, again, I  
12 mean, there is a difference between our  
13 ideas and what we are working on and  
14 having a specific, written work plan  
15 for New York. I think we are very  
16 comfortable that the plans we have are  
17 going to transform healthcare, save  
18 patients money, put them at the center  
19 of their healthcare, and help them take  
20 control of a fragmented system and be  
21 able to operate better in it. At the  
22 end of the day the goal at Aetna and  
23 CVS is that people lead healthier  
24 lives.

25 SUPERINTENDENT VULLO: Is there a

1 10-18-18

2 timeline on when you would expect to  
3 roll out whatever new innovations would  
4 be part of this transaction? You know,  
5 it's just a like a timeline. I mean,  
6 obviously, these are big idea, but is  
7 there a timeline? There is no specific  
8 written plan, but is there a timeline  
9 for a roll out such that we could  
10 actually say to a New Yorker, you know,  
11 there is going to become a point in  
12 time in the future when you are going  
13 to see this realized in your life.

14 MS. FERGUSON: And as I said  
15 earlier in the week, I will be getting  
16 back to you with th New York-specific  
17 timeline.

18 SUPERINTENDENT VULLO: Okay. We  
19 will wait for that. So thank you.

20 And let me just turn to you all.  
21 Is there something all you want to ask  
22 before? We're good? Okay. Great.

23 Thank you, Ms. Ferguson.

24 And next, we are asking for  
25 Aetna.

1 10-18-18

2 MR. LOGAN: Can everybody hear  
3 me? Can everybody hear me?

4 SUPERINTENDENT VULLO: You have  
5 to speak kind of close to it.

6 MR. LOGAN: All right. Good  
7 morning, Superintendent Vullo,  
8 Mr. Oeschner, Ms. Evangelista and Mr.  
9 Wiest, I am Steve Logan, president of  
10 Aetna's New York and New Jersey market.

11 You have my written testimony as  
12 previously submitted, so if it's okay,  
13 I don't plan to read that here.

14 SUPERINTENDENT VULLO: That's  
15 fine.

16 MR. LOGAN: But I would like to  
17 make a few opening comments before I  
18 answer any questions you may have.

19 First, on a personal note, as one  
20 who has spent virtually my entire  
21 career working in this market to  
22 advance innovations around the products  
23 we offer to New York consumers, I truly  
24 believe this coming together of Aetna  
25 and CVS offers the most promising --

1 10-18-18

2 one of the most promising healthcare  
3 developments I have seen. The status  
4 quo is not sustainable. I see it year  
5 over year. Costs continue to rise,  
6 outcomes and patient experiences fall  
7 short of what New York consumers  
8 deserve. We seek to create a better  
9 experience for members at the local  
10 level, which means a local presence.  
11 Our vision will combine CVS's  
12 footprint, its retail footprint, its  
13 local presence with our health plan,  
14 our health plan analytics, and our  
15 broad network of providers, hospitals  
16 and medical partners throughout -- in  
17 New York and throughout the country. I  
18 would also like to just make the  
19 statement that in no way do we want to  
20 disrupt, displace or diminish the  
21 critical physician-patient  
22 relationship. In fact, we feel that  
23 some of the enhancements and services  
24 that we can bring to bear will help  
25 fortify that relationship.

1 10-18-18

2 And a little bit about the  
3 commitment to the New York market. As  
4 you referenced, Superintendent, we  
5 service approximately 1.1 million  
6 medical members, 800,000 dental  
7 members, 50,000 student health plan  
8 members, and over 100,000 seniors in  
9 our Medicare Advantage plans. We have  
10 over 1,500 employees in New York. We  
11 have offices in Amherst, Albany, Long  
12 Island, throughout the New York City  
13 area. I am personally proud of the  
14 work that this team does on behalf of  
15 our members, our provider partner, our  
16 plan sponsor customers. I'm even  
17 especially proud of the work they do in  
18 the community. That same team this  
19 year alone has already dedicated over  
20 14,000 volunteer hours to serve the  
21 communities for which we reside. Our  
22 goal through this transition is to grow  
23 our New York footprint and remain  
24 committed to New York.

25 Again, thank you for the time,

1 10-18-18

2 and I would be happy to answer any  
3 questions you may have.

4 SUPERINTENDENT VULLO: Great.

5 So thank you for that, Mr. Logan.  
6 So -- and I did read your entire  
7 written testimony, and we appreciate  
8 that, and that's all part of the public  
9 hearing record which is available to  
10 the public. So what will be your role,  
11 going forward if this transaction  
12 proceeds, as well as other members of  
13 Aetna management?

14 MR. LOGAN: My role will  
15 continue, as I understand it. No, but  
16 my role will continue as is, running  
17 the New York and New Jersey markets and  
18 my teams. Again, this is being managed  
19 as a separate unit and the messaging  
20 that we are giving our teams is that we  
21 need each and every one of them because  
22 its very different from --

23 SUPERINTENDENT VULLO: Have  
24 retention arrangements been discussed  
25 with CVS to sort of ensure that, you

1 10-18-18

2 know, Aetna employees, management as  
3 well will continue after the  
4 transaction so that what you are  
5 saying, which is Aetna has all this  
6 commitment to New York can actually be  
7 implemented by the people who have been  
8 doing it and are saying that they will  
9 be doing it in the future?

10 MR. LOGAN: We have -- I have  
11 been in a position -- I can't speak on  
12 behalf of CVS. I have been in a  
13 position and I have been giving  
14 reassurances to some key teammates,  
15 team members, and they're excited about  
16 it.

17 SUPERINTENDENT VULLO: Okay.

18 MR. LOGAN: I worry about a lot  
19 of things. I am not worried about  
20 employees.

21 SUPERINTENDENT VULLO: Okay, but  
22 this is a different thing. Aetna is  
23 currently an independent, you know, New  
24 York Stock Exchange, publicly held  
25 company where the management of Aetna



1 10-18-18

2 has been managing Aetna. And now, just  
3 -- I mean, you know, just CVS is going  
4 to be on top and the CVS board, which  
5 is also a public company, and is paying  
6 the Aetna shareholders to bring it, you  
7 know, to bring it under its wing, is  
8 going to be managing things and Aetna  
9 doesn't have a majority of that board  
10 and won't go forward, so just trying to  
11 understand how we can be sure that, you  
12 know, whatever Aetna's commitments are  
13 will continue because you now have  
14 different shareholders.

15 MR. LOGAN: Understood, and  
16 that's probably a question better for  
17 my CVS team.

18 SUPERINTENDENT VULLO: Fine,  
19 fine. I appreciate that.

20 You have said that there are  
21 about 1,500 employees of Aetna in New  
22 York, and is there -- and when you say  
23 you want to grow New York's footprint,  
24 what do you mean by that?

25 MR. LOGAN: I --

1 10-18-18

2 SUPERINTENDENT VULLO: More  
3 employees?

4 MR. LOGAN: It would be my hope  
5 that we would have more employees. We  
6 have far more employees than we did  
7 five years ago in New York, and it's my  
8 hope that five years from now that we  
9 have even more.

10 SUPERINTENDENT VULLO: Okay. And  
11 is that by expanding in the health  
12 insurance market or something else?

13 MR. LOGAN: As I said, health  
14 insurance, commercial, Medicare,  
15 dental.

16 SUPERINTENDENT VULLO: How about  
17 the individual market on the New York  
18 State of Health?

19 MR. LOGAN: Presently we are not  
20 -- as you stated --

21 SUPERINTENDENT VULLO: How about  
22 joining the New York State of Health,  
23 the individual market, and helping  
24 people who are uninsured get insurance  
25 with Aetna's formidable networks?

1 10-18-18

2 MR. LOGAN: That is something  
3 that we can discuss after the  
4 transaction.

5 SUPERINTENDENT VULLO: Okay. We  
6 appreciate that.

7 In terms of -- again, this sort  
8 of going forward, you know, and this  
9 kind of commitment to New York, I mean,  
10 I do note that as part of the  
11 Connecticut Insurance Department's  
12 decision on this transaction that Aetna  
13 has made commitments to maintain its  
14 headquarters in Connecticut and other  
15 things with employment in Connecticut.  
16 So, you know, one could argue that's  
17 obviously a positive economic  
18 development thing for Connecticut. One  
19 could also argue that that took  
20 precedence over the consumers  
21 including, you know, in other states,  
22 but how does that situation affect  
23 Aetna's ability to grow its footprint  
24 in New York given that there is a  
25 commitment made to Connecticut?

1 10-18-18

2 MR. LOGAN: I see it having no  
3 impact.

4 SUPERINTENDENT VULLO: Because?

5 MR. LOGAN: Because we -- even  
6 for the past five years our corporate  
7 headquarters have not been in New York  
8 and we have been able to grow.

9 SUPERINTENDENT VULLO: Right, but  
10 you have committed also to not having  
11 less than a number of employees in  
12 Connecticut. I thought that was part  
13 of the commitment as well, is not to  
14 reduce the amount of --

15 MR. LOGAN: I would ask our CVS  
16 team to answer that.

17 SUPERINTENDENT VULLO: Okay. How  
18 did this deal come about? Who called  
19 who? Do you know?

20 MR. LOGAN: I don't know.

21 SUPERINTENDENT VULLO: Was it  
22 Aetna calling CVS or CVS calling Aetna?

23 MR. LOGAN: I don't know.

24 SUPERINTENDENT VULLO: You don't  
25 know? Who would know that?

1 10-18-18

2 MR. LOGAN: You would have to ask  
3 CVS.

4 MS. FERGUSON: Our submission, I  
5 believe, laid out the framework.

6 SUPERINTENDENT VULLO: Okay. And  
7 the amount that the shareholders of  
8 Aetna would receive from this  
9 transaction in both cash and stock of  
10 CVS are \$207 a share, do you know that?

11 MR. LOGAN: That sounds -- I  
12 don't know the specifics on it. That  
13 sounds correct, but I would have to  
14 defer.

15 SUPERINTENDENT VULLO: You are  
16 not on the board of Aetna Inc., or  
17 anything and you weren't part of those  
18 discussions?

19 MR. LOGAN: No, I was not.

20 SUPERINTENDENT VULLO: Anybody  
21 have anything here?

22 Okay, thank you.

23 MR. LOGAN: Thank you. Thank  
24 you.

25 SUPERINTENDENT VULLO: Okay.

1 10-18-18

2 (Off the record discussion,  
3 technicalities.)

4 SUPERINTENDENT VULLO: So we have  
5 to make sure because we have to make  
6 sure the witnesses can be heard. I  
7 wish I had known that. We would have  
8 done something. We will not let you go  
9 through that again.

10 If, when the next witnesses come  
11 you can't hear please raise your hands  
12 and we will try to do it, to do our  
13 best. I will shut this and see if you  
14 can... great, okay, thank you.

15 Okay, so as said, we just took,  
16 you know, basically, the order in which  
17 people registered to speak, and the  
18 first people both from the Pharmacists  
19 Society of the State of New York, Kathy  
20 Febraio and Roxanne Richardson have  
21 both registered, so you can both come  
22 forward.

23 And, again, we are trying to keep  
24 it to five. I am not going to be such  
25 a stickler, but we obviously want to

1 10-18-18

2 make sure everybody gets to speak.

3 MS. RICHARDSON: We will do our  
4 best. I know you'll be able to hear  
5 me. My husband says you can hear me  
6 without a microphone most of the time,  
7 so.

8 I would like to introduce Kathy  
9 Febraio. She is the executive director  
10 of the Pharmacists Society of the State  
11 of New York. And as Director said, I  
12 am Roxanne Richardson. I am now  
13 serving as chair of the organization  
14 and a registered pharmacist for many,  
15 many years. I would certainly like to  
16 thank you for allowing us to testify.

17 As a voice of more than 2,300  
18 community pharmacists we are very  
19 concerned how this merger or  
20 acquisition will impact the patients  
21 who rely upon their neighborhood  
22 pharmacists for their professional  
23 services. One thing I would like to  
24 correct Ms. Ferguson on was that we do  
25 have a group of pharmacists throughout

1 10-18-18

2 the state in different areas that are  
3 being paid for professional services,  
4 that do not get paid through the PBM,  
5 and it's something that has to have  
6 come about because of the horrible  
7 reimbursements that have come about  
8 over the years. And we can certainly  
9 get you more information on that.  
10 Bringing the insurance company and the  
11 PBM together in-house is tantamount to  
12 the fox watching the hen house. There  
13 is little incentive, in our opinion, to  
14 control costs or their business  
15 practices. One thing also: CVS says  
16 they pay the independent more than they  
17 are paying the chains, but there's  
18 really no way that we can verify that  
19 because there is no transparency in  
20 these payments. We know what we get  
21 paid and we don't know what the health  
22 plan pays or what the chains are paid.  
23 So I have to kind of question that.

24 We believe the State of New York  
25 needs to construct an infrastructure to



1 10-18-18

2 monitor the business practices and  
3 these vertically integrated entities to  
4 protect patient access and availability  
5 of their medications, and to help  
6 control healthcare costs. We certainly  
7 fully support the oversight of the  
8 industry -- the PBM industry -- by the  
9 state.

10 Network adequacy has been brought  
11 up, how CVS Caremark is the second  
12 largest PBM in the country, managing  
13 approximately 34 percent of cover  
14 lives. Obviously this gives them  
15 significant control over the pharmacy  
16 networks. Community pharmacies really  
17 have little negotiating power as far as  
18 any contracts that they get. It's  
19 funny that they're called negotiated  
20 contracts because usually it's a  
21 take-it-or-leave-it type of situation,  
22 and usually, if you don't take the  
23 contracts that are paying you under  
24 water, you don't get any contracts at  
25 all. So then you're not getting

1 10-18-18

2 anything, and good-bye business.

3 So many of these things, you  
4 know, are kind of mentioned as  
5 negotiated contracts, or these terms  
6 can be kind of ambiguous.

7 Caremark can also simply exclude  
8 you from their networks completely if  
9 they feel like it. They are limiting  
10 patient access and also killing that  
11 relationship that the neighborhood  
12 pharmacist has with the provider and  
13 with the patient especially. Aetna did  
14 just this in 2017 and in 2018,  
15 precluding many, many independent  
16 pharmacies from even bidding on the  
17 preferred Medicare network  
18 participation. Ironically, as we have  
19 said the DOJ has approved everything,  
20 because Aetna's selling off their Part  
21 D well care business -- yeah, is  
22 selling off its business, CVS Caremark  
23 is still going to be in control of the  
24 Part D lives because that's the PBM.

25 We also feel that CVS

1 10-18-18

2 incentivizes patients to use certain  
3 pharmacies by lowering the copays for  
4 those pharmacies. The out-of-pocket  
5 costs will increase if a patient wants  
6 to stay with their independent pharmacy  
7 that doesn't happen to be preferred,  
8 that's considered to be a non-preferred  
9 pharmacy, even if they are in the  
10 network.

11 Formulary construction.  
12 Obviously they have all those  
13 negotiating power and the formularies  
14 are considered a cost controlling  
15 industry standard, but since 2012 CVS  
16 Caremark has more than quadrupled the  
17 number of treatments that it will not  
18 cover.

19 I have to also just throw in  
20 here -- I know personally that I have  
21 seen a prior authorization denial for  
22 an anesthetic topical product, and the  
23 Caremark recommended other products  
24 which happened to be just narcotics,  
25 tramadol and oxycontin, to replace that

1 10-18-18

2 topical anesthetic for the patient.

3 Patients often choose their  
4 health plan based on the formularies  
5 and randomly timed changes by the PBM  
6 force patients and their providers to  
7 choose different therapies. So it  
8 maybe mid-year, but all of a sudden  
9 what you have been taking isn't  
10 covered. This can cause anxiety, new  
11 side effects, nonadherence and added  
12 cost, and decrease the quality of  
13 overall health to the patient.

14 So that's my little speech and  
15 now I will turn it over to Kathy.

16 SUPERINTENDENT VULLO: Thank you.

17 MS. FEBRAIO: Thank you, Roxanne.  
18 And I would like to discuss medical  
19 loss ratio. The MLR was developed as  
20 part of the Affordable Care Act to  
21 better provide value to patients and to  
22 increase plan transparency.  
23 Ironically, the contrary has resulted.  
24 There are two main types of contract  
25 models between a PBM and a health plan,

1 10-18-18

2 and they both impact the medical loss  
3 ratio. In the rarely used pass-through  
4 model, there is no markup on the drug  
5 cost. The health plan pays fees to the  
6 PBM, which must be counted as  
7 administrative costs in the MLR ratio.  
8 So this model lowers a plan's MLR and  
9 potentially increases the plan's  
10 patient rebates.

11 With the spread pricing model,  
12 where the PBM charges the plan more for  
13 the drugs than it pays the pharmacy,  
14 and it keeps the difference as part of  
15 their payment, the spread is considered  
16 part of the medical claims expenditure.  
17 This improves the plan's MLR, improves  
18 the PBM's bottom line, and circumvents  
19 the intent of the MLR.

20 We have found many states are  
21 scrutinizing PBMs. In Ohio, the  
22 Columbus Dispatch investigation  
23 discovered \$225 million in taxpayer  
24 funds going directly to CVS Caremark as  
25 a result of spread pricing models. As

1 10-18-18

2 a result, the Ohio Medicaid department  
3 is requiring all PBM contracts to  
4 switch to a transparent pass-through  
5 model by January 1.

6 In Kentucky CVS Caremark was  
7 assessed over \$1.5 million in fines and  
8 placed on probation due to  
9 reimbursement violations. In the state  
10 of Kentucky they require PBMs to be  
11 licensed and therefore have this  
12 authority to do so.

13 West Virginia is moving back to a  
14 fee-for-service for their Medicaid  
15 plan, resulting in a potential \$30  
16 million in savings by eliminating the  
17 PBMs and the managed care plan model.

18 Last fall pharmacists here in New  
19 York City experienced sudden, drastic  
20 drops in generic medication  
21 reimbursements in the seven CVS  
22 Caremark Medicaid managed care plans.  
23 Payments to these pharmacies were often  
24 40 percent or more below what they paid  
25 for the drug. Losing money on a daily

1 10-18-18

2 basis, pharmacies could not replace  
3 their inventory and it affected patient  
4 access to medications.

5 And with CVS Caremark controlling  
6 over 70 percent of the prescriptions,  
7 many pharmacies are in jeopardy of  
8 closing. The New York State  
9 reimbursement appeal laws that are in  
10 place were ignored. Following this CVS  
11 Health brazenly sent letters to  
12 pharmacies, offering to purchase their  
13 stores due to the dismal reimbursement  
14 environment, an environment they  
15 created. These are examples that  
16 highlight common business practices  
17 pharmacists see by the market-dominant  
18 PBMs, and it states a clear need for  
19 state regulation to protect patients,  
20 to improve drug costs and  
21 accountability.

22 We strongly urge the Department  
23 of Financial Services to create a  
24 robust infrastructure to regulate  
25 pharmacy benefit managers starting with

1 10-18-18

2 the licensure and registration of these  
3 entities.

4 We believe the following is  
5 needed: Reporting functions to review  
6 network and formulary adequacy to  
7 ensure patient access to medications,  
8 reporting and oversight of copays to  
9 prevent patient steering, audit  
10 authority for the Department of  
11 Financial Services, a formal complaint  
12 and investigation process for patients  
13 and pharmacists affected by PBMs, and  
14 the creation of a PBM-funded emergency  
15 reserve fund in case of a health plan  
16 or PBM failure. We are creating  
17 entities that are becoming too big to  
18 fail and it is not the responsibility  
19 of the taxpayer to save them.

20 Thank you for your time and  
21 consideration.

22 SUPERINTENDENT VULLO: Thank you.  
23 Thank you, both of you, for your  
24 testimony.

25 I have just a question, just to



1 10-18-18

2 sort of understand. So if I am an  
3 independent pharmacy must I have a  
4 contract with the PBM in order to be  
5 able to dispense pharmacies that are  
6 covered by insurance?

7 MS. RICHARDSON: Yes.

8 SUPERINTENDENT VULLO: So then  
9 that gets to the question of  
10 negotiating power, and is there an  
11 organization -- that was discussed  
12 before -- an organization that helps  
13 the independent pharmacies in their  
14 negotiation with PBMs?

15 MS. RICHARDSON: There are what  
16 is called a PSAO that will sign  
17 contracts for pharmacies, yes, and it's  
18 usually a group of pharmacies rather  
19 than just single. There are still some  
20 independents that do this on their own.  
21 It's certainly a task, to say the  
22 least.

23 SUPERINTENDENT VULLO: Do you  
24 know -- what the -- if is there any  
25 study or is there something that would

1 10-18-18

2 set forth the reimbursement rates that  
3 the independent pharmacies get versus  
4 the reimbursement rates that the big  
5 retail pharmacies get. Was that just  
6 some -- is there some study or  
7 something that you're aware of that we  
8 can point to that shows that?

9 MS. FEBRAIO: We are not aware of  
10 a study that specifically looks at the  
11 difference between independents and  
12 chains. However, many states are  
13 investigating the difference between  
14 what the pharmacy is reimbursed versus  
15 what the plan, primarily a taxpayer  
16 plan, is paying. We are seeing much  
17 more research and study in that area.

18 SUPERINTENDENT VULLO: Right.  
19 The spread pricing, which I totally  
20 appreciate what you said about the  
21 MLRs, because if it's, you know, if  
22 it's in the medical claims then they  
23 have that 18 percent or whatever  
24 depending on -- to.

25 MS. FEBRAIO: And the incentive

1 10-18-18

2 to increase it.

3 SUPERINTENDENT VULLO: Right,  
4 right, right, right.

5 So if you are an independent  
6 pharmacy you cannot -- you need a PBM  
7 or you can't get pharmaceuticals or you  
8 just can't get them covered by  
9 insurance. I am not --

10 MS. RICHARDSON: That would be  
11 needed for coverage, yes.

12 SUPERINTENDENT VULLO: That would  
13 be needed for insurance coverage.  
14 Okay. Anybody? Yeah, go ahead.

15 MR. OECHSNER: Thank you. Thanks  
16 for the testimony.

17 In New York we have a bill that  
18 prohibits gag clauses. In other words,  
19 it prohibits and limits the ability of  
20 PBMs to restrict pharmacists from  
21 telling consumers when a drug costs  
22 less in retail than it would cost them  
23 for using their insurance. Can you  
24 speak to any concerns you have had with  
25 that?

1 10-18-18

2 MS. FEBRAIO: Well, I think our  
3 primary concern with any law that we  
4 have passed in New York regulating PBMs  
5 is that it's very difficult to enforce  
6 without some entity having authority  
7 over the PBM in general and most of  
8 these laws reside in the public health  
9 law, which makes it a responsibility of  
10 the Department of Health currently, and  
11 they don't have that infrastructure.  
12 They are built very differently from  
13 the Department of Financial Services  
14 and struggle to enforce anything that  
15 we manage to get passed.

16 MR. OECHSNER: So you are saying  
17 that a legislation to give DFS  
18 authority over PBMs directly would  
19 greatly help in making sure that  
20 that's --

21 MS. FEBRAIO: We fully supported  
22 the Governor's proposal two years ago,  
23 and think that it is long overdue.

24 SUPERINTENDENT VULLO: Great.  
25 Thank you.

1 10-18-18

2 MS. RICHARDSON: I would say,  
3 too, it's nice for the federal  
4 government to copy us, wasn't it?

5 SUPERINTENDENT VULLO: Yeah.  
6 Good point. All right, thank you.

7 Okay, the next person on the list  
8 is Dr. Charles Rothberg or Rothberg  
9 from the Medical Society of the State  
10 of New York.

11 DR. ROTHBERG: Thank you,  
12 Superintendent Vullo. I was here just  
13 a few weeks ago with my testimony. I  
14 am very proud to be a New Yorker. I  
15 think that the superintendent and her  
16 people really have a great command of  
17 all of the issues.

18 I was complimenting somebody, so  
19 thank you. Now I can talk. Now I can  
20 go sit down, right? And I also worked  
21 with Troy over the years on certain  
22 things, so thank you again.

23 So you have my written testimony  
24 and I will talk about some of the  
25 bullets points. But I also have the

1 10-18-18

2 good fortune of speaking after the CVS  
3 and Aetna people, and I, too, would  
4 like to make some comments on their  
5 testimony, if I may.

6 Good morning. I am Dr. Charles  
7 Rothberg, a practicing physician in  
8 Suffolk County and the immediate past  
9 president of the Medical Society of the  
10 State of New York, and I thank you  
11 again for the opportunity to present my  
12 testimony.

13 As you know, the physicians of  
14 New York State have been sounding the  
15 alarm for years about healthcare  
16 consolidation and its consequences  
17 including, most recently, the proposal  
18 we are examining today.

19 MSSNY has issued several public  
20 statements and has written to the New  
21 York State Department of Financial  
22 Services, to the state Attorney  
23 General's Office, and even the  
24 Department of Justice, but I guess that  
25 didn't work out so well.

1 10-18-18

2 We are very concerned about the  
3 implications that can arise from a  
4 behemoth health insurance company being  
5 acquired by a PBM giant. In addition  
6 to these concerns we have also been  
7 working with the AMA American Medical  
8 Association which itself has also  
9 written some opinion pieces to the  
10 Department of Justice expressing their  
11 strong concerns.

12 The other day I was speaking with  
13 an economist and she was very concerned  
14 in healthcare, and I asked her about  
15 vertical mergers because it appears to  
16 me that the Department of Justice has  
17 gotten this wrong and that they view  
18 all mergers as though they view  
19 horizontal mergers, and while this is  
20 technically different from an economics  
21 point of view, I think that the impact  
22 on consumers and on healthcare  
23 providers in the industry are no less  
24 considerable.

25 And I asked her if she could give

1 10-18-18

2 me an example of a vertical merger that  
3 benefitted the consumers. And I did  
4 this because I had given some talks at  
5 the AMA about vertical mergers in  
6 healthcare. So for example, where I am  
7 in Suffolk County, actually Long  
8 Island, we have a vertically integrated  
9 health system and we have a clinically  
10 integrated health system, one of the  
11 health networks. And at the time a few  
12 years ago the Attorney General's Office  
13 was interested in the clinically  
14 integrated system to be sure that it  
15 was actually providing a benefit to the  
16 consumers, and that it wasn't just some  
17 sham that organizations were using to  
18 affect their reimbursement. And what  
19 they found was that the clinically  
20 integrated system was less expensive  
21 than the vertically integrated one, and  
22 they abandoned their investigation. So  
23 with that in mind, I asked, well, what  
24 vertical mergers benefit consumers?  
25 And she gave me two. One was the



1 10-18-18

2 electric companies. Electric companies  
3 that are involved in energy production,  
4 maintaining the grid, and then, of  
5 course, the delivery to the consumers.  
6 I said, okay, that's reasonable. But  
7 what about another one? And she paused  
8 for a long time and then she said the  
9 MTA. So I asked her (laughter) --  
10 thank you.

11 I asked her what do these two  
12 things have in common, because I wanted  
13 to be able to come here and talk about  
14 this. And she said, well, they are  
15 both monopolies, and I said, and they  
16 are both heavily regulated, aren't  
17 they? And I would offer that to  
18 participants here for consideration  
19 because that's not the kind of  
20 transaction that we are looking at  
21 today. But it's no less important than  
22 those two entities to the well-being of  
23 our citizens.

24 So I also wanted to thank  
25 Superintendent Vullo for her letter to

1 10-18-18

2 the Connecticut insurance commissioner.  
3 Certainly, she discussed with you the  
4 things that she outlined in the letter,  
5 but I think that it's really, really  
6 important to just piece out the idea of  
7 the CVS MinuteClinics, because we feel,  
8 as the Medical Society that they might  
9 provide unfair competition to other  
10 medical providers and, of course,  
11 hospitals, which, when combined with  
12 the proposed ownership by CVS and a  
13 major health insurer creates major  
14 concerns about consumer choice, cost,  
15 and access. At previous testimony, a  
16 previous hearing that was conducted by  
17 the Assembly in June, the  
18 representatives of CVS and Aetna touted  
19 the value of their MinuteClinics, which  
20 I would respectfully disagree with, and  
21 they stated that these are physician  
22 run in New York State. And I would  
23 reiterate my testimony at that time  
24 that I have never seen a physician  
25 anywhere near one of those clinics.

1 10-18-18

2 And yesterday, by chance -- and  
3 I'm the luckiest man in the world, I  
4 think -- we had a patient that came in.  
5 It wasn't from one of their clinics,  
6 but that was treated by a nonphysician,  
7 a mid-level provider, in an area of my  
8 specialty, improperly. They were given  
9 an anesthetic for an infection. And,  
10 again, I would argue that that  
11 physician teams provide better care  
12 than splinter teams, and there is  
13 abundant evidence for that. I would  
14 ask that that be considered. It's  
15 alarming to me, and I was quoted in a  
16 paper because this is shocking, that  
17 CVS thinks that they would like to be  
18 the front door to healthcare.

19 And back to the comments that we  
20 heard today, the idea that the combined  
21 entity will achieve anything that the  
22 separate entities were not inclined to  
23 do on their own is very curious to me,  
24 but the idea that they could reduce  
25 hospital readmissions is extremely

1 10-18-18

2 curious. We have in New York State a  
3 Medicaid waiver program called DSRIP  
4 which is a five-year program that  
5 involves \$5 billion, I believe it was,  
6 or it's 5 billion a year, so it's \$25  
7 billion, and they are about halfway  
8 through that program. I think they are  
9 doing a good job but even with those  
10 professionals, with those dedicated  
11 resources, and with enrollment or  
12 engagement of all levels of providers,  
13 not just pharmacists and an insurer,  
14 but all levels of providers,  
15 physicians, therapists, pharmacists  
16 inpatient, outpatient. They are about  
17 halfway along to achieving their  
18 target. And in the 58 counties, I  
19 believe, that are involved, they have  
20 very different ways of achieving that  
21 which is very, very tailored to the  
22 special needs of the communities and I  
23 think that it's very naive or  
24 simplistic for a company like CVS and  
25 Aetna to suggest that in a retail

1 10-18-18

2 setting or an insurance setting alone  
3 that they can achieve what our state  
4 and all of our stakeholders are  
5 literally struggling but succeeding at.  
6 And, again, I would look at the  
7 enormity of that task with the company  
8 that states that they have no business  
9 plan, and the likelihood that they can  
10 achieve that.

11 Also, today, we heard that Aetna  
12 was committed to New York. And, look,  
13 they have a lot of employees there that  
14 volunteer their time. There's a lot of  
15 good employees in every organization.  
16 The CVS people said they gave a million  
17 dollars to some public service things  
18 like the opioids and whatnot. I think  
19 that's a pitiful amount to be talking  
20 about. We raise that much at our  
21 hospital every year, and there's only a  
22 few hundred of us physicians. Again,  
23 that just shows you the relative  
24 commitment that people have when  
25 they're part of a community. But just

1 10-18-18

2 because the employees share our  
3 commitment to the state doesn't mean  
4 that the combined entity is going to  
5 share the commitment that their  
6 employees exhibit on their own.

7 For example, those of you who are  
8 old enough to remember Ingenix, which  
9 was a settlement that started here in  
10 New York because the Feds didn't do it,  
11 where an insurance company -- not the  
12 one we are talking about -- had a  
13 subsidiary that created a fraudulent  
14 database. That was the accusation, and  
15 they settled the claim, basically were  
16 cheating consumers of their  
17 reimbursement for their medical  
18 services. And Aetna was one of the  
19 companies that used that database. And  
20 one of the companies that settled.

21 Aetna, around the time of the  
22 Affordable Care Act being enacted, as a  
23 demonstration of their commitment to  
24 their subscribers let 600,000 of their  
25 subscribers go because of their

1 10-18-18

2 business plan. Maybe that's why they  
3 don't want to reveal their business  
4 plan today. And, of course, we heard  
5 that they don't participate in the New  
6 York Exchange, but they also ceased  
7 participation with about a dozen other  
8 states' healthcare exchanges under the  
9 Affordable Care Act. So that brings us  
10 back to their retail commitment. I  
11 think they do have an impressive retail  
12 presence. A lot of the communities  
13 that I serve, they actually have two  
14 CVSSs. And my question is, and I don't  
15 have the answer, but my question, a  
16 rhetorical question is, if they feel  
17 that, or if Aetna feels that the CVS  
18 retail presence is going to provide  
19 access to healthcare to the citizens of  
20 New York State, are those locations  
21 located where the access is weak? Are  
22 they going to be solving a problem that  
23 we have or are they just going to be  
24 serving communities that already are  
25 well served? And I think that's an

1 10-18-18

2 important question to be answered when  
3 you consider a transaction of this  
4 magnitude. Just stuff I made up today,  
5 you know.

6 SUPERINTENDENT VULLO: I didn't  
7 make it up. It was actually in my  
8 speech.

9 DR. ROTHBERG: No, no, but these  
10 are the sort of things that -- and  
11 that's why people should come to these  
12 hearings, because you listen and we can  
13 exchange these idea and maybe get a  
14 better merger. I think the status quo,  
15 the idea that the companies said that  
16 the status quo is not sustainable. I  
17 don't know if that's true or if it's  
18 not true, but it's not a license for  
19 random and very difficult to reverse  
20 change. I think we need to have a  
21 plan. I think the company needs to  
22 have a business plan. I think we need  
23 to know what it is and how it dovetails  
24 with the objectives that we have for  
25 our healthcare system in this state.



1 10-18-18

2 For example, the hospitals in  
3 this state, by statute, are all  
4 nonprofit. And so their ability to  
5 generate and raise capital for our  
6 projects is encumbered by that.  
7 Physicians have antitrust and Stark  
8 regulations that prevents us from  
9 engaging in the kinds of business  
10 activities that we would consider  
11 innovative. This company -- the  
12 combined merger -- does not have those  
13 same restrictions, and may actually  
14 interfere with the kinds of things that  
15 our hospital systems and physicians  
16 would like to engineer.

17 They say that there are no risks  
18 or that they don't wish to disrupt  
19 physician-patient relationships. Are  
20 there any physician groups that share  
21 that view of this merger or of these  
22 companies?

23 The opioid epidemic. There is a  
24 lot of blame to go around about that,  
25 and, unfortunately, in a related

1 10-18-18

2 matter, there were hearings around the  
3 state, the marijuana legislation.  
4 That's a separate issue but I fear that  
5 we are hearing the same thing that we  
6 heard 20 years ago, and people need to  
7 stand up and be a little more critical.  
8 But the idea that CVS is limiting  
9 prescriptions as their defense against  
10 the rising opioid epidemic -- that's  
11 the law in this state. Is the  
12 commitment that this company has to  
13 this state merely to follow the law?  
14 We need some more leadership if we are  
15 going to grant a venture of this size.

16 I spoke about hospital  
17 readmissions and DSRIP. I want to  
18 share with you and, again, you have my  
19 written comments, and they are  
20 extensive. Patients change over the  
21 course of their lives and over the  
22 course of their illnesses, their  
23 perspectives, their needs and their  
24 ability to interact with the healthcare  
25 system. How does this combined

1 10-18-18

2 entity -- how does the retail presence  
3 allow somebody whose position in life,  
4 whose station in life through illness  
5 and through growing older or through  
6 maturing, evolve to meet the healthcare  
7 needs of those people? I think that  
8 they have a very unitary solution. I  
9 think they are going to do very well in  
10 solving the problems of a very finite  
11 group of people with finite healthcare  
12 needs, and they are going to do it at  
13 the expense of those of us who take  
14 care of the big picture.

15 I know you only wanted me to  
16 speak for five minutes, so I'll say  
17 that concludes my remarks.

18 SUPERINTENDENT VULLO: That's  
19 okay.

20 DR. ROTHBERG: But if I can just  
21 say one thing, just thanking everybody.

22 SUPERINTENDENT VULLO: Sure.

23 DR. ROTHBERG: We are very  
24 concerned about this consolidation. I  
25 thank the DFS for its recognition of

1 10-18-18

2 these concerns, and urge you to reject  
3 the acquisition from going forward in  
4 New York. At the very least, it is  
5 imperative that there are requirements  
6 placed on CVS and Aetna to ensure that  
7 this enormous, combined entity  
8 preserves access to our community  
9 healthcare providers.

10 I do want to say one thing  
11 because the pharmacists reminded me  
12 about the PBMs, which is, in my view,  
13 dreadful that it is not regulated, and  
14 that it's not at all okay. This idea  
15 of asymmetry of information is what  
16 these companies exploit, and when I was  
17 talking to the PPS in my DSRIP, they  
18 can't get the information from the  
19 insurance companies so that they can --  
20 they have to actually create their own  
21 information, which slows down their  
22 process of reducing hospital  
23 readmissions. I think that the insurer  
24 themselves should be responsible for  
25 the activities of the PBM. They are

1 10-18-18

2 essentially taking the PBM's product  
3 and reselling it to the people who  
4 purchased that insurance, and I think  
5 they should be held responsible.

6 Thank you.

7 SUPERINTENDENT VULLO: Thank you.

8 I mean, look, we agree that the  
9 insurance company has a responsibility,  
10 vis-à-vis the PBM, and that certainly,  
11 in the course of our work, we can  
12 examine the PBMs. But there needs to  
13 be the responsibility direct by the PBM  
14 through a licensing regime, and why  
15 does that matter? Because people say,  
16 you know, well, you can still find out  
17 some information. It matters a lot  
18 because taking action -- number one --  
19 against the insurance company doesn't  
20 result necessarily in the benefit to  
21 the consumer in terms of premiums,  
22 right? But if you can take the action  
23 directly against the PBM which is  
24 broader, and you can sort of do  
25 something about the practices. You

1 10-18-18

2 know, so just to --

3 DR. ROTHBERG: We fully support  
4 what you are saying.

5 SUPERINTENDENT VULLO: So, let me  
6 ask you. How many members does the  
7 Medical Society of the State of New  
8 York have?

9 DR. ROTHBERG: What did Phil tell  
10 you last week? I count 20,000 paid.  
11 About 20,000 members.

12 SUPERINTENDENT VULLO: Thank you.

13 DR. ROTHBERG: That's it?

14 SUPERINTENDENT VULLO: Thank you.  
15 Anybody?

16 DR. ROTHBERG: Thank you very  
17 much.

18 SUPERINTENDENT VULLO: Thank you.  
19 Okay.

20 So next witness I have is Joanne  
21 Hoffman Beechko. All right. Okay.

22 I didn't see an affiliation there  
23 but I assume you will tell us.

24 MS. BEECHKO: I will.

25 SUPERINTENDENT VULLO: Great.

1 10-18-18

2 MS. BEECHKO: Thank you. Thank  
3 you for having me. I own my own  
4 community pharmacy in Huntington. Full  
5 disclosure: I am a part of PSSNY state  
6 society, but I am here as a  
7 representative of the community of my  
8 patients. Small business owners who  
9 are my patients, hardware stores, car  
10 washes, delis, schoolteachers,  
11 policemen and women, firemen and EMTs,  
12 nurses, doctors, dentists, people who  
13 work for the local highway department,  
14 the local town government. You get my  
15 point. This is my patient base, and I  
16 have been their pharmacist for 28  
17 years. I have reached out to several  
18 members of my community and inclusive  
19 in my remarks will be a couple of  
20 statements from some of them.

21 I purchased my store in '97  
22 knowing that a Genovese would open  
23 across the street. Genovese is no  
24 longer around, transferred hands many  
25 times, and has since closed. That was

1 10-18-18

2 not a problem. I could handle this  
3 old-fashioned competition. Good old  
4 American competition.

5 Excuse me -- I will move this up  
6 here. Then CVS opened a couple of  
7 blocks away and, again, I could handle  
8 this. But when CVS was allowed to buy  
9 Caremark all bets were off. A retail  
10 giant now had a PBM contract  
11 negotiating entity as an arm of its  
12 business. In theory these entities  
13 were supposed to have a firewall  
14 between them, and yet constantly my  
15 patient base would come in to tell me  
16 of letters that they would receive  
17 offering them coupons and transfer  
18 benefits for them to use CVS. Then  
19 mail order contracts designed by  
20 Caremark made maintenance medications  
21 only available through their mail order  
22 pharmacy or their local CVS two blocks  
23 away from me. My associates and I,  
24 other pharmacy owners, other  
25 pharmacists in the communities



1 10-18-18

2 scratched our heads, pondering how the  
3 FTC could have allowed this so-called  
4 vertical integration of two clearly  
5 symbiotic organisms from joining  
6 forces. My business dropped in half  
7 with this and other forced mail order  
8 companies and preferred pharmacy  
9 contracts, severing my patients from  
10 decades of care from me.

11 As years progressed and plans  
12 changed these same patients continued  
13 to come back to me for acute care  
14 medications, or to inquire if their  
15 plan would allow them to return to me.  
16 Along this pathway reimbursements for  
17 medications continued to decline with  
18 Aetna being one of the worst. The PBMs  
19 Caremark, Express Scripts and Optum,  
20 which control most of the market  
21 formulate these contracts of payable  
22 medications, and, as such, we have had  
23 no explanation yet today. So bear with  
24 me. We are paid what's called MAC,  
25 maximum allowable cost per pill or now,

1 10-18-18

2 a new formulation called GER or generic  
3 effective rate which is a determination  
4 by each and every PBM, each individual  
5 contract, and they vary from contract  
6 to contract, so we never have any idea  
7 of what that really is, and then we get  
8 our professional fee of 0 to \$0.40 for  
9 our professionalism and what we do.  
10 Branded drugs are oftentimes reimbursed  
11 to us below the cost of purchase, and  
12 we are talking about hundreds of  
13 dollars for a single medication. In  
14 turn I need to pay my wholesalers every  
15 two weeks, and so you see the problems  
16 that can occur. My prescription  
17 volume, as I said, has declined to half  
18 of what it was a few years ago, much of  
19 the prescriptions being directed to  
20 mail order houses owned by insurance  
21 carriers or PBMs or even down the  
22 block, as I said, to CVS where  
23 maintenance Rx's can be filled. This is  
24 an unsustainable, exponential decline  
25 in volume, which, more importantly

1 10-18-18

2 translates into my patients who I have  
3 taken care of for the past 28 years  
4 being forced unwillingly away. When I  
5 close and when my associates close  
6 there will be two to three major chain  
7 drug stores available to my community  
8 with the associated outages of  
9 medications, restrictions on fillings  
10 of certain drugs, hours or day waits  
11 for medications. I get deliveries  
12 twice a day. And the eventual  
13 increased costs we will see, both for  
14 over-the-counter medications as well as  
15 contracted copays and expected costs to  
16 the payers.

17 Currently we see quite often  
18 costs for patients changing on a daily  
19 basis. They will say to me, well,  
20 didn't I pay that last time? And those  
21 costs are based on the flux of the cost  
22 of medications in the market,  
23 contracted rates between the PBM and  
24 the patient. Those differ from the  
25 contract with the PBM and the provider.

1 10-18-18

2 Those differ from the contract between  
3 the PBM and the payer. And all of this  
4 leads to much confusion for the  
5 consumer.

6 CVS sends requests to my  
7 patients' doctors for prescriptions all  
8 the times requesting refills. How is  
9 this even possible if there is a  
10 firewall between Caremark and the PBMs?  
11 We have all been witness to part of the  
12 current practice of buyouts of smaller  
13 entities, private physician practices,  
14 independent community pharmacies,  
15 smaller labs, testing facilities, the  
16 larger conglomerates, all in the name  
17 of efficiency and cost savings. But  
18 are we seeing this efficiency? Where  
19 will be the independent thinking of  
20 practitioners? All will be required to  
21 perform their jobs according to  
22 insurance carrier PBM protocols which  
23 we don't know what those are. With  
24 this approval of a CVS-Aetna merger,  
25 the pharmacy retailer CVS Caremark and

1 10-18-18

2 Aetna will jointly decide what  
3 medications for what diseases in what  
4 quantities will be dispensed, and for  
5 how much to the patient and for what  
6 payment to the provider. They will  
7 also decide which doctors, which  
8 hospitals, which labs, which MRIs  
9 patients can utilize within network.  
10 Where will medical decision making end  
11 up? In a boardroom of a shareholders's  
12 meeting or the medical experts'  
13 practice sites? And once all the  
14 competition is pushed out where will  
15 the checks and balances be to determine  
16 appropriate therapies?

17 May I continue a little bit?

18 SUPERINTENDENT VULLO: Go ahead.

19 MS. BEECHKO: As a community  
20 member I speak for all of my customer  
21 patient base. A nurse who works in the  
22 pediatricians's office who sees a  
23 customer's entire pharmacy benefit  
24 being eaten up by two drugs on  
25 formulary when less expensive,

1 10-18-18

2 effective agents can be used, or, in  
3 the caring of her elderly mom, when all  
4 the medications are all put into a bag,  
5 discontinued and inactive, and if she  
6 were not a nurse we don't know what  
7 would have happened to her mom. These  
8 are just little stories, so take it  
9 with a grain of salt. Or one of my  
10 patient-customers who is an attorney  
11 who reads and signs contracts for HR  
12 departments, who comments on the  
13 take-it-or-leave-it environment of the  
14 large entities now providing health  
15 care insurance coverage and the  
16 enormous amount of cost layering  
17 between the patient and the insurance  
18 carrier.

19 One of my patients was forced to  
20 wait a mail order, and came in to ask  
21 me how she was supposed to get her  
22 valsartan. This drug has just been  
23 recently recalled because of bad -- a  
24 company in China which was making it  
25 inappropriately. Not all

1 10-18-18

2 pharmaceutical houses had this drug,  
3 but many did. Her mail order company  
4 told her she needed a new prescription  
5 and that was the only supply they had.  
6 She came in to me and, of course, we  
7 took care of her.

8 Consumers will be limited in  
9 choices by allowing another giant  
10 merger to occur. There is supposed to  
11 be competition in a free market  
12 society. All businesses must be  
13 concerned with their bottom line, but  
14 the healthcare business has taken this  
15 to a new low level. Healthcare's  
16 primary concern should be just that --  
17 the care of the health individual. And  
18 when an insurance carrier which earns  
19 its profits for its investors is a  
20 major decision maker in the management  
21 of patients' care, the hospitals and  
22 doctors it contracts with, the  
23 services, testing, standards of  
24 practice it sets up and joins with  
25 pharmacy benefit manager which develops

1 10-18-18

2 and promotes separate proprietary  
3 nontransparent prescription coverage  
4 contracts with payers, providers and  
5 patients, and then they join with the  
6 major retail community store which  
7 accepts those contracts, fills those  
8 prescriptions and earns income from  
9 those same prescriptions, we have a  
10 perfect storm for a directed, no  
11 choice, limited healthcare offering for  
12 a huge percentage of people in this  
13 country. I would ask the question, as  
14 has been asked, exactly how are the  
15 costs going to be reduced and how is  
16 the care going to be made better and  
17 more efficient?

18 In closing, I would like to just  
19 quickly read, if I can get into my cell  
20 phone. I apologize. From one of my  
21 nurses, sent me this. CVS Caremark has  
22 been called out in multiple lawsuits  
23 for misleading patients, limiting their  
24 choices and changing more for  
25 prescriptions than any other



1     10-18-18

2           pharmacies. I would say that there are

3           other PBMs that have also been called

4           out, as we know historically, for some

5           of these same things. If Aetna, a

6           health insurance company, were to

7           become a subsidiary of CVS Caremark, it

8           stands to reason that Aetna would be

9           directed to follow the PBMs' predatory

10          corporate strategy. These are not my

11          words. These are the words of a nurse

12          who is my patient, that works in the

13          community. From a nurse's point of

14          view, as a patient advocate I observed

15          CVS's practices firsthand as they make

16          it difficult or impossible for our

17          practice to provide the correct

18          treatments for our patients. This

19          includes refusal to dispense Epipens to

20          children and adults with

21          life-threatening allergies, sending

22          misleading messages to patients,

23          directing them to pick up unnecessary

24          prescriptions, overcharging and making

25          particularly onerous the process of

1 10-18-18

2 requesting authorizations for  
3 nonformulary medications, even when the  
4 drugs on formulary are not appropriate  
5 for the patient's conditions.

6 The consequences of Aetna's  
7 policyholders would be dire under CVS  
8 Caremark's direction. This merger is  
9 going to -- is an ongoing trend to  
10 consolidate entities which should  
11 remain separate to ensure independent  
12 checks and balances on the health of  
13 our people, and it is the wrong  
14 directional step for our country.

15 SUPERINTENDENT VULLO: Thank you.

16 I have just a few questions if  
17 you don't mind.

18 MS. BEECHKO: Sure.

19 SUPERINTENDENT VULLO: It's  
20 interesting you call the people who  
21 come into your pharmacy your patients,  
22 because that's what they are. If they  
23 come to you and the drug that maybe  
24 their provider or you think is the  
25 appropriate drug is not on the

1 10-18-18

2 formulary, what happens? Do they not  
3 get the drug or do they just they have  
4 to pay for it out-of-pocket, or what  
5 happens?

6 MS. BEECHKO: Well it's  
7 complicated. That's called needing a  
8 prior authorization. In some instances  
9 the PBM which always tells us that  
10 they're under the auspices of the  
11 insurance company and they don't really  
12 have control over this, that it's the  
13 contract that they have with the  
14 insurance company, which -- you should  
15 know -- the PBMs create these contracts  
16 and sell them to the insurance  
17 companies or the payers. If a prior  
18 authorization is required we call the  
19 physician's office. We give them the  
20 information, the phone numbers,  
21 etcetera. Then the physician's office  
22 has to get involved to get the prior  
23 authorization. They have to get back  
24 to us, and then we can get the drug and  
25 dispense it to the patient. Is there a

1 10-18-18

2 time lapse? Oftentimes, yes. Can a  
3 patient pay out-of-pocket? Absolutely,  
4 but usually a drug that requires a  
5 prior authorization, we are talking 300  
6 to a thousand dollars.

7 SUPERINTENDENT VULLO: It's  
8 expensive. Right, okay.

9 So, are you familiar with the  
10 two-to-one rule in New York for  
11 pharmacists and, sort of, and the  
12 number of staff that you can have?

13 MS. BEECHKO: Oh, technicians,  
14 you mean? Technician ratio. Yes,  
15 absolutely. You have to be.

16 SUPERINTENDENT VULLO: Can you  
17 explain that because one of the things  
18 that is notable about this transaction  
19 is the proposal that the CVS retail  
20 pharmacy will have more interaction  
21 with the patient by using nonlicensed  
22 medical professionals to do it, and so,  
23 wondering whether you can, sort of,  
24 speak to that and that rule in New  
25 York.

1 10-18-18

2 MS. BEECHKO: Do you have half an  
3 hour?

4 SUPERINTENDENT VULLO: No, just  
5 trying to understand how, on a smaller  
6 pharmacy level that is, and then what  
7 you think would be the application of  
8 it in a CVS pharmacy, for example.

9 MS. BEECHKO: I don't know if  
10 this will help you, but currently, full  
11 disclosure, I probably do approximate  
12 60 or 70 prescriptions a day now, down  
13 from close to 200 at one point. And  
14 those 70 prescriptions feel like 150  
15 because of the interactions that we  
16 have with our patients. There is a  
17 one-to-one ratio in my store, pharmacy  
18 technician-to-pharmacist. There is  
19 sometimes, although not any longer. In  
20 the olden days I had the funds to have  
21 a counter person who would simply pull  
22 the medication out of the bin for the  
23 patient and then ask the patient if  
24 they needed counseling from the  
25 pharmacist. The technicians are not

1 10-18-18

2 allowed to do any counseling. Only  
3 pharmacists or pharmacy interns can do  
4 counseling with patients. Only  
5 pharmacies or pharmacy interns can  
6 answer medical questions or help  
7 patients with any of those questions.  
8 Can a technician or a counter person  
9 help somebody go outside and find the  
10 dulcolax? Yes. Can they instruct them  
11 that dulcolax now has two completely  
12 different formulas? One is a stool  
13 softener and one is a laxative, and  
14 which one do you need and what are you  
15 using it for? No.

16 So there are lots and lots of  
17 issues with this.

18 SUPERINTENDENT VULLO: Okay. I  
19 appreciate that. Anyone else?

20 Thank you.

21 MS. BEECHKO: You're welcome.

22 SUPERINTENDENT VULLO: The next  
23 on our list is Chuck Bell from  
24 Consumers Union.

25 MR. BELL: Hi, Superintendent

1 10-18-18

2 Vullo. I am Chuck Bell from the  
3 Consumers Union. We're the advocacy  
4 division of Consumer Reports.

5 SUPERINTENDENT VULLO: Can people  
6 hear him? I just wanted to make sure.

7 MR. BELL: Again, I am Chuck Bell  
8 from Consumers Union, the advocacy  
9 division of Consumer Reports, based  
10 here in Yonkers, New York.

11 I am sharing a copy of our  
12 12-page written testimony with you,  
13 which we have shared with the  
14 Department of Justice, the Senate  
15 Antitrust Committee, California and  
16 Connecticut regulators and now New  
17 York. Consumers Union is deeply  
18 concerned about this proposed merger  
19 because PBM health insurance and retail  
20 pharmacy markets in this country are  
21 already highly concentrated. According  
22 to the US Council of Economic Advisors,  
23 three huge companies, CVS Caremark,  
24 Express Scripts, and OptumRx control  
25 85 percent of the PBM markets. All

1 10-18-18

2 three of these PBMs are entering into  
3 potentially dynastic combinations with  
4 health insurance companies. We have  
5 Aetna CVS and Cigna Express Scripts  
6 receiving approval from the Department  
7 of Justice to merge and we have United  
8 Health OptumRx which already operates  
9 respectively. At the same time, Aetna  
10 is the number three insurer in the  
11 country and the top four insurers  
12 controlled 83 percent of the combined  
13 national market in 2014. Seventy  
14 percent of local insurance markets are  
15 already highly concentrated, according  
16 to the 2017 National AMA analysis.

17 These new insurer-PBM  
18 combinations threaten to become major  
19 healthcare oligopolies. We're seeing  
20 the carnivalization of the American  
21 healthcare system unfold and accelerate  
22 before our eyes. So if we are  
23 concerned about that now, now is the  
24 time to raise our voices. A particular  
25 concern is that the PBM market is



1 10-18-18

2 largely unregulated, resulting in an  
3 opaque pricing and rebate structure  
4 that gives both the drug makers and the  
5 PBM incentives to allow higher prices  
6 and rebates. PBMs do not report in  
7 detail on the \$150 billion they pay  
8 every year in rebates to public or  
9 private employers and the healthcare  
10 programs each year. They are not  
11 required to exercise fiduciary duty to  
12 get the best deal for their customers,  
13 rather than get the best deal for their  
14 investors and executives.

15 Also according to the Council of  
16 Economic Advisors, the 85 percent  
17 market share of the three leading PBMs  
18 allows them to, quote, exercise undue  
19 market power against manufacturers and  
20 against the health plans and  
21 beneficiaries that they are supposed to  
22 be representing, thus generating  
23 outsized profit for themselves.

24 Over 20 percent of spending on  
25 prescription drugs is taken in as

1 10-18-18

2 profit by the pharmaceutical  
3 distribution system. The council also  
4 said that policies to decrease  
5 concentration in the PBM market and  
6 other segments of the supply chain  
7 including wholesalers and pharmacies  
8 could increase competition and further  
9 reduce the price of drugs paid by  
10 consumers. And the concern is that  
11 this transaction may be taking us in a  
12 different direction than was  
13 recommended by the council.

14 While the CVS Aetna merger is  
15 generally described as a vertical  
16 merger, there is an important  
17 horizontal dimension to the  
18 transaction. Through this deal, Aetna  
19 will get its own in-house PBM in CVS  
20 Caremark. Conversely, if the merger  
21 were challenged and set aside, Aetna  
22 would be in a great position with its  
23 23 million covered lives to establish  
24 its own in-house PBM, and that would  
25 add some much-needed competition to

1 10-18-18

2 this already highly concentrated market  
3 sector. Also, if the merger goes  
4 forward, there might be less  
5 competition for PBM services. As noted  
6 by Dr. Neeraj Sood of the University of  
7 Southern California, there is a  
8 significant number of metro areas  
9 around the country where Anthem is the  
10 number one or two insurer and Anthem  
11 WellPoint also operates, and this is  
12 highly significant because CVS Caremark  
13 has entered into a five-year contract  
14 with Anthem WellPoint to provide PBM  
15 services for Anthem WellPoint  
16 customers, through an Anthem unit  
17 called services IngenioRx, and this  
18 includes five big cities in  
19 Connecticut, where Anthem and WellPoint  
20 are the number one and two insurers.  
21 So in those local markets, CVS and  
22 Aetna could effectively be providing  
23 the lion's share of PBM services for  
24 insured customers and employers which  
25 potentially could have a damaging

1 10-18-18

2 impact on competition and pricing and  
3 choice for customers.

4 The hammerlock of these three  
5 large PBM insurer combinations could,  
6 over time, sharply reduce horizontal  
7 competition in the insurance market.  
8 These three giant vertically integrated  
9 insurance-PBM combinations will be able  
10 to block competitive rivals from access  
11 to the respective customer bases for a  
12 broad range of medical services. They  
13 will be able to use the associated  
14 economies of scale and scope to edge  
15 out and possibly acquire their  
16 remaining competitors. And at the same  
17 time they may have very weak incentives  
18 to compete against each other. There  
19 will also be formidable barriers to  
20 market entry since any new competitor  
21 would likely enter at the same time on  
22 two levels, both as an insurer and a  
23 PBM to break into the market.

24 So we are extremely concerned  
25 that other regulators have not taken

1 10-18-18

2 this problems seriously and  
3 sufficiently investigated the risks a  
4 merger approval could have very adverse  
5 consequences in the long run for  
6 healthcare consumers.

7 New York's market has been more  
8 competitive than most, but ours could  
9 tighten up, and so I think we have a  
10 good reason to be concerned here in New  
11 York.

12 So we urge the DFS to carry out a  
13 very thorough investigation of the  
14 merger consistent with your legal and  
15 regulatory authority and to share your  
16 findings with the public and other  
17 regulators, and if the merger goes  
18 forward, we urge you to impose  
19 conditions and restrictions to protect  
20 consumers in New York in the full range  
21 of areas where consumer interests are  
22 at stake. And these include access to  
23 affordable, accessible prescription  
24 drugs, affordable, accessible health  
25 insurance, the protection of

1 10-18-18

2 high-quality plan networks and retail  
3 and specialty pharmacy options,  
4 protection of health plan provider  
5 networks, especially high quality  
6 access to advanced primary care, and  
7 protection of the privacy and integrity  
8 of health information consistent with  
9 our privacy and cybersecurity laws and  
10 regulations.

11 SUPERINTENDENT VULLO: Okay.

12 MR. BELL: Thank you.

13 SUPERINTENDENT VULLO: Thank you.

14 Anything from you all? No?

15 Thanks.

16 MR. BELL: So this is something  
17 submitted also in California.

18 SUPERINTENDENT VULLO: Okay, so  
19 this is something submitted also in  
20 California.

21 MR. BELL: Yes, I wanted to give  
22 you a copy. I have this footnote in  
23 the testimony. We made specific  
24 suggestions for conditions and  
25 undertakings in California through the

1 10-18-18

2 Department of Managed Care, which may  
3 also be of interest to New York.

4 SUPERINTENDENT VULLO: Great.  
5 Okay. So let me just ask you, did you  
6 submit anything or meet with the  
7 Department of Justice or even the sort  
8 of Consumer Union national group or --

9 MR. BELL: We testified in  
10 Congress about the merger, yes, and  
11 shared a statement with the Department  
12 of Justice.

13 SUPERINTENDENT VULLO: With the  
14 Department of Justice. Was there any  
15 engagement there on conditions that  
16 would satisfy your concerns, that you  
17 know of?

18 MR. BELL: It hasn't been  
19 adequate. I can say that. No.

20 Thank you.

21 SUPERINTENDENT VULLO: Thank you.  
22 Assemblyman Gottfried, I see is here.  
23 If you would like to -- always good to  
24 see you. Assemblyman Richard  
25 Gottfried, who is the chair of the

1 10-18-18

2 Assembly Committee on Health.

3 Thank you.

4 ASSEMBLYMAN GOTTFRIED: Thank  
5 you. So I am Richard Gottfried. I  
6 chair the New York State Assembly  
7 Committee on Health. And I urge the  
8 Department of Financial Services to  
9 reject the proposal by CVS to acquire  
10 control of Aetna Health Insurance  
11 Company of New York.

12 This acquisition would impair the  
13 health insurance department in New  
14 York, harm the quality and  
15 accessibility of healthcare for New  
16 York consumers and significantly  
17 advance dangerous trends in healthcare  
18 and health coverage.

19 It should be rejected under  
20 insurance law Section 1506.

21 CVS operates the nations's  
22 largest retail pharmacy chain, owns one  
23 of the largest pharmacy benefit  
24 managers, is the nation's second  
25 largest provider of individual



1 10-18-18

2 prescription drug plans, and had annual  
3 revenues of approximately \$185 billion  
4 in 2017. It is a giant whose current  
5 size and scope of activities ought to  
6 raise loud antitrust and anticonsumer  
7 alarms. This deal would give it  
8 control of Aetna, the nation's third  
9 largest health insurance company and  
10 fourth largest individual prescription  
11 drug plan insurer.

12 If the term anticompetitive has  
13 any meaning at all, it must mean a deal  
14 like this. Entities seeking  
15 monopolistic power always claim that  
16 their size will somehow benefit the  
17 consumers and others who will be at  
18 their mercy, and it is never true. In  
19 this case, what is at stake is not only  
20 competition in the insurance market but  
21 the control, quality and accessibility  
22 of healthcare for millions of  
23 consumers. This needs to be seen in a  
24 broader and profoundly threatening  
25 context.

1 10-18-18

2 Decades ago, healthcare began to  
3 change from being based on small  
4 entities and professional practices.  
5 Driven partly by the possibilities and  
6 costs of technology and partly by the  
7 need to deal with large third-party  
8 payers, instead of relying on  
9 individual patients for payment,  
10 healthcare providers began to form  
11 larger and larger economic  
12 organizations driven increasingly by  
13 economic rather than professional  
14 imperatives.

15 Integration can have important  
16 benefits. A general hospital is, by  
17 nature, an integrated healthcare  
18 provider. Insurance is an integration  
19 of risk but integration can go well  
20 beyond what is driven by or serves  
21 clinical or risk sharing needs. There  
22 is horizontal integration among  
23 providers at the same level; for  
24 example, large or multispecialty  
25 physician practices or hospitals

1 10-18-18

2 merging or affiliating into networks.  
3 And among payers, a higher degree of  
4 market control among fewer and  
5 increasingly dominant insurance  
6 companies.

7 In addition, there is vertical  
8 integration among providers, as, for  
9 example, more and more physicians now  
10 practice as employees of hospitals or  
11 hospital-controlled practices. Retail  
12 and pharmacy chains like CVS and  
13 Walmart are opening or dropping clinics  
14 on their premises, and they are  
15 expanding into full-scale medical  
16 practices. We are now beginning to see  
17 vertical integration involving payers  
18 being economically integrated with  
19 clinical providers. We see the  
20 beginnings of insurance companies  
21 owning or controlling hospital and  
22 physician networks. The CVS-Aetna deal  
23 would constitute the integration of one  
24 of the largest pharmacy chains, which  
25 is increasingly integrated with one of

1       10-18-18

2           the largest -- which is already,

3           rather, integrated with one of the

4           largest pharmacy benefit managers and a

5           growing number of retail clinics, and

6           one of the largest insurance companies.

7           Some would assert that New York's laws

8           against corporate practice of medicine

9           and limits on corporate ownership of

10          hospitals provide us -- protects us

11          from having our healthcare providers

12          being taken over by corporations like

13          CVS or Aetna. If only that were so.

14          Supermarkets like Price Chopper and

15          pharmacy chains like CVS or Duane Reade

16          may not technically own their retail

17          clinics -- they rent space to physician

18          practices. But when the commercial

19          landlord also provides advertising and

20          marketing, management services,

21          electronic record systems, financing

22          for capital equipment, etc., then the

23          retailer might as well own the

24          physician practice. And nothing in New

25          York law limits that practice to

1 10-18-18

2 episodic dropping in services or  
3 prevents it from becoming a full-blown  
4 practice, an office-based surgery or  
5 almost anything else.

6 How can a private office-based  
7 practice compete with the advertising  
8 and branding power of a clinic attached  
9 to an national pharmacy chain? If a  
10 market-dominant insurance company like  
11 Aetna is teamed up with a giant like  
12 CVS, that develops a full network of  
13 corporate-controlled healthcare  
14 providers. It is easy for the  
15 insurance company corporate combination  
16 to then drive patients to its owned or  
17 controlled providers using tools like  
18 restricted provider networks and  
19 payment arrangements.

20 What happens to a healthcare  
21 provider's professionalism and ability  
22 to advocate for the patients when the  
23 professional is an actual or virtual  
24 employee of a large system controlled  
25 by a giant insurance company or other

1 10-18-18

2 corporation? What happens to patient  
3 choice or the ability of a freestanding  
4 healthcare provider to compete, to  
5 innovate, or to survive?

6 The tendency of economic  
7 organizations for horizontal and  
8 vertical integration is both dangerous  
9 and nearly inexorable. As these  
10 entities amass greater and greater  
11 power from the combination of  
12 horizontal and vertical integration --  
13 we can call it rectangular integration  
14 -- that power is used for the benefit  
15 of the entity's owners to the  
16 disadvantage of its subcontractors or  
17 employees, in this case, hospitals,  
18 doctors and nurses, its customers or  
19 patients and any independent provider  
20 left outside that structure.

21 I do not want to see healthcare  
22 and health coverage go down that dark  
23 path. We all have a responsibilities  
24 to stand in the way of that degradation  
25 at every opportunity. Rejection of the

1 10-18-18

2 CVS-Aetna deal by the Department of  
3 Financial Services will not win the war  
4 against that degradation, but it would  
5 be a great victory in an important  
6 battle for New Yorkers.

7 Thank you.

8 SUPERINTENDENT VULLO: Thank you,  
9 Assemblyman. Always good to hear from  
10 you. I will just say that, you know,  
11 there's been a lot of discussion this  
12 morning about PBMs and the concerns  
13 that have been raised about pharmacy  
14 benefit managers and DFS and the  
15 governor had proposed a bill two years  
16 ago which the assembly was supportive  
17 of, and we hope we can work and make  
18 that happen this year as well,  
19 including through the senate, and we do  
20 appreciate the assembly's prior support  
21 of that.

22 ASSEMBLYMAN GOTTFRIED: Thank  
23 you, although in many ways the PBM  
24 piece, troubling as that is, is really  
25 a small part of the overall phenomenon.

1 10-18-18

2 I'm a lot more concerned about this  
3 corporate combination dominating our  
4 hospitals and doctors and physical  
5 therapists. I am more concerned about  
6 that than I am concerned about them  
7 dominating a PBM, dangerous as that is.

8 SUPERINTENDENT VULLO: Right.  
9 And we have heard from the Medical  
10 Society and also some hospital groups  
11 on those issues, too. Thank you.

12 ASSEMBLYMAN GOTTFRIED: Thank  
13 you.

14 SUPERINTENDENT VULLO: Thank you.  
15 I appreciate it.

16 Okay, the next witness we have is  
17 Lev Ginsburg from the Business Council  
18 of New York State.

19 MR. GINSBURG: Thank you,  
20 Superintendent, for the opportunity to  
21 give a couple of remarks.

22 My name is Lev Ginsburg. I am  
23 Director of Government Affairs for the  
24 Business Council of New York State.  
25 We're the state's leading business



1 10-18-18

2 organization, representing nearly 2,400  
3 members, employing more than one  
4 million New Yorkers, businesses large  
5 and small, insurers and the insured,  
6 all across the State of New York.

7 On behalf of our members I wish  
8 to submit these comments into the  
9 record as part of the department's  
10 consideration of CVS's acquisition of  
11 Aetna Health Insurance Company of New  
12 York.

13 Year after year, our members  
14 report that the cost of healthcare is a  
15 leading cost driver in their  
16 businesses. This has only been  
17 exacerbated by changes brought on by  
18 the implementation of the ACA, and  
19 subsequently in increases in the cost  
20 of healthcare across the board.

21 Since CVS's acquisition of Aetna  
22 would result in substantial  
23 efficiencies and other savings that  
24 will directly benefit premium payers  
25 and result in greater access to

1 10-18-18

2 affordable healthcare, we view it quite  
3 favorably to employers across the State  
4 of New York.

5 As you know, the Justice  
6 Department has already given  
7 preliminary approval of the merger.

8 They said about this decision  
9 that the divestitures required here  
10 allow for the creation of an integrated  
11 pharmacy and health benefits company  
12 that has the potential to generate  
13 benefits by improving the quality and  
14 lowering the cost of healthcare  
15 services that American consumers can  
16 obtain.

17 We agree. This merger will have  
18 a beneficial impact on healthcare  
19 premiums for consumers, a primary issue  
20 to which the Department of Financial  
21 Services is particularly sensitive.

22 My primary consideration on  
23 behalf of the Business Council's  
24 members is how any given policy or  
25 transaction will affect the cost of

1 10-18-18

2 healthcare for employers and their  
3 employees. The proposed CVS Health  
4 Corporation's acquisition of Aetna  
5 Health will provide the kind of change  
6 necessary in finding and providing  
7 affordable healthcare options for their  
8 employees.

9 We believe that the primary goal  
10 of this transaction is to enhance the  
11 abilities of these two companies to  
12 operate more efficiently and  
13 effectively, improve quality of  
14 service, and control healthcare costs.  
15 We believe that this integration will  
16 have downward pressure on premiums and  
17 healthcare costs. The Business Council  
18 represents many employers throughout  
19 rural upstate. These employers and  
20 their employees face problems that are  
21 more complex than just rising costs.  
22 They also lack access to primary care  
23 and other healthcare essentials. This  
24 transaction seeks to remedy some of  
25 that burden by following the healthcare

1       10-18-18

2           consumer and offering more access to

3           local care with the availability of

4           more localized options such as retail

5           health clinics. The uniqueness of the

6           physical presence of each of these

7           companies only helps illustrate the

8           synergies conditions that will lead to

9           better access. The proposed merger --

10          sorry about that -- the proposed merger

11          holds promise of driving healthcare

12          costs down and allowing the focus of

13          healthcare to lean towards prevention

14          and primary care. The integration of

15          expertise of two totally different

16          healthcare companies will allow for a

17          deeper understanding of the health

18          goals of New Yorkers and allow for a

19          safer and more efficient and less

20          expensive system. Healthcare providers

21          throughout the state will continue to

22          have choices regarding their

23          participation with different health

24          plans and will be able to contract with

25          any or all of these insurers.

1 10-18-18

2 Employers and employees will simply  
3 have more choices than they do today.  
4 This merger is designed to leverage  
5 CVS's vast array of clinical services  
6 to create efficiencies in healthcare  
7 delivery for privately insured New  
8 Yorkers. These efficiencies will  
9 ultimately translate into lower costs  
10 for employers and further economic  
11 growth in New York, adding more jobs  
12 and more opportunities, especially in  
13 rural areas.

14 Whether it be from an economic  
15 development perspective or an  
16 affordability of health perspective,  
17 this merger is in the best interests of  
18 New York and New York's businesses.  
19 Employers in New York are saddled with  
20 some of the very highest costs of doing  
21 business in the nation. Everything  
22 from property taxes to workers'  
23 compensation costs and the price of  
24 health coverage. In order to change  
25 New York's poor business reputation, we

1 10-18-18

2 need policies that work to lower these  
3 costs for employers. We need  
4 consistency and policy across the  
5 state's many regulatory agencies, and  
6 we believe that approval of this  
7 transaction will send a strong message  
8 that New York is an attractive place to  
9 expand business operations and create  
10 jobs.

11 SUPERINTENDENT VULLO: Thank you  
12 Mr. Ginsburg. I have a few questions.

13 You mentioned something about  
14 access to primary care, that there  
15 would be improved access to primary  
16 care in retail health clinics, and I am  
17 trying to understand why you think a  
18 transaction between a retail pharmacy  
19 and an insurance company is going to do  
20 that. Are you putting physicians in  
21 the pharmacies? Is that -- I'm trying  
22 to understand how you think that would  
23 occur.

24 MR. GINSBURG: Well, retail  
25 clinics.

1 10-18-18

2 SUPERINTENDENT VULLO: You mean  
3 the MinuteClinics?

4 MR. GINSBURG: The MinuteClinics,  
5 sure. I mean, whether it's a  
6 physician, and we heard some others  
7 speak. It may be a physician or  
8 another provider. There are areas  
9 across the state, you know, that we  
10 have members in that operate, that  
11 there are no doctors available  
12 whatsoever. There are, however,  
13 opportunities for retail stores to be  
14 opened in those places.

15 SUPERINTENDENT VULLO: Right. I  
16 mean, so there are already about 20  
17 some-odd CVS MinuteClinics, what  
18 they're called, across New York State  
19 in different parts of the state, but  
20 why would buying Aetna improve the  
21 ability to expand? I mean, presumably  
22 they could do it already, right? CVS  
23 could have more of those if that were a  
24 good thing. Why does Aetna being  
25 acquired, in the Business Council's

1 10-18-18

2 view further that goal? And again,  
3 people may disagree as to whether  
4 that's a good goal but I am just trying  
5 to understand why does this transaction  
6 move in that direction because Aetna is  
7 a health insurance company. It's not  
8 acquiring a provider group.

9 MR. GINSBURG: So first and  
10 foremost, you know, I can't answer the  
11 business models for CVS. We don't even  
12 represent CVS, to be honest with you.  
13 But what I can tell you is when we look  
14 at policy in general, anything that has  
15 the opportunity in it to broaden access  
16 to healthcare, especially across  
17 upstate New York is something that we  
18 value and we think is worth pursuing.  
19 You know, I can't tell you whether  
20 there's going to be 50 new clinics or  
21 150 new clinics, but if there is an  
22 opportunity for there to be two, if  
23 there's an opportunity for a  
24 manufacturer in Ogdensburg, to actually  
25 bring people to Ogdensburg because they



1 10-18-18

2 will have healthcare, than it's worth  
3 doing.

4 SUPERINTENDENT VULLO: I don't  
5 agree. I don't disagree. I don't know  
6 if you were here, but I asked CVS  
7 whether they actually have a business  
8 plan, a written business plan or any  
9 business plan to actually achieve all  
10 of that, and they don't, and they don't  
11 have something specific to New York  
12 that actually shows that this  
13 transaction will lead to that, and, of  
14 course, this transaction is a cost, so  
15 -- and those things require capital  
16 contribution. So I am trying to -- I  
17 mean, have you -- and I am not trying  
18 to put you on the spot.

19 MR. GINSBURG: No, no, no, that's  
20 fine.

21 SUPERINTENDENT VULLO: Are you  
22 aware of, you know, of any specific  
23 business plan or even an economic model  
24 that supports -- this is a different  
25 point -- the reduction of cost -- which

1 10-18-18

2 we are totally in favor of the  
3 reduction of costs -- which would be  
4 reduction for employers and employees,  
5 but where is the economic study that  
6 says this deal, this specific deal will  
7 actually lead to that? I haven't seen  
8 it. I would love to see it.

9 MR. GINSBURG: You have seen more  
10 than I have, but what I mean to say is  
11 that when you look at two companies,  
12 and I look at CVS and they have a  
13 footprint across the State of New York.  
14 I don't know the details of that  
15 footprint. I look at Aetna and I know  
16 they have a footprint and it happens to  
17 be heavy in certain areas of the state  
18 and not in others. I look at two  
19 companies that have an opportunity to  
20 spread what they do across the entire  
21 state. I look at the opportunity for  
22 employees to actually go get to see a  
23 doctor without having to drive 100  
24 miles, which happens through the north  
25 country. And I think that to walk away

1 10-18-18

2 from an opportunity to allow those  
3 synergies to happen, and you are right  
4 -- I mean, I don't know. I don't know  
5 if there is a promise that this is  
6 going to happen or not in a perfect  
7 manner. But to walk away from an  
8 opportunity to see if we can improve  
9 things drastically and dramatically in  
10 places that need it is, I think, well  
11 worth trying.

12 SUPERINTENDENT VULLO: Certainly  
13 if it can be proven, but, again,  
14 there's lots of opportunities. We need  
15 to see the details as to how they would  
16 plan to realize those opportunities.

17 MR. GINSBURG: That's why you are  
18 there and I'm here.

19 SUPERINTENDENT VULLO: What if it  
20 doesn't happen? You know, and if you  
21 have the expansion in the north country  
22 or other places in upstate New York,  
23 what about those small insurance  
24 companies? Those small, regional  
25 insurance companies that are there? I

1 10-18-18

2 mean, if there is an expansion is that  
3 going to put them out of business?

4 MR. GINSBURG: I am not sure I  
5 follow your reasoning there but --

6 SUPERINTENDENT VULLO: Well, if  
7 there is an expansion, there is an --

8 MR. GINSBURG: An expansion of?

9 SUPERINTENDENT VULLO: The  
10 insurance company part of this, because  
11 this is an acquisition of an insurance  
12 company.

13 MR. GINSBURG: So you are  
14 concerned that competition and choice  
15 for employers might be problematic.

16 SUPERINTENDENT VULLO: Sure.

17 MR. GINSBURG: Well, I would  
18 argue that more choice --

19 SUPERINTENDENT VULLO: And small  
20 businesses may lose out.

21 MR. GINSBURG: I would have to  
22 say and quite frankly, I have heard  
23 some other anticompetitive  
24 conversations and words like unfair  
25 competition, and I am certainly not

1 10-18-18

2 talking about the antitrust level of  
3 unfair competition. I don't believe  
4 that competition is unfair by its very  
5 nature. I don't believe we need to  
6 protect one business against another  
7 one, trying to do a better job. That's  
8 the very nature of, sort of, our  
9 economic system. So, I mean, to answer  
10 your question, if Aetna, as Mr. Logan  
11 actually had indicated that perhaps,  
12 you know, they're game, intent to be  
13 here in New York and to grow, then so  
14 be it. That's more choice for my  
15 members. That's more choice for the  
16 million employees that we represent. I  
17 have no problem with that.

18 SUPERINTENDENT VULLO: Okay. All  
19 right. Anybody? Go ahead, Troy.

20 MR. OECHSNER: So, thank you for  
21 your testimony. You said -- okay,  
22 competition is good. Unfair  
23 competition presumably not so good. So  
24 one of the things that we have been  
25 concerned about is, of course, you have

1 10-18-18

2 Aetna now being acquired by CVS, CVS  
3 has, of course, many clients who are  
4 there -- the competitors to Aetna. CVS  
5 has huge amounts of information data  
6 about claims runs on the pharmacy side  
7 which could be incredibly valuable to a  
8 competitor. They have said we have  
9 firewall agreements in place. Don't  
10 worry, trust us, because it would be  
11 bad for our business. Of course,  
12 history, and we have lived through I  
13 was here in 2008. We lived through  
14 businesses promising, trust us, it will  
15 be bad for our business if we don't --  
16 we aren't on the level. Do you have  
17 any concerns that there is no, zero  
18 regulatory oversight to the firewall  
19 protections?

20 MR. GINSBURG: Troy, I don't know  
21 enough about the particulars of the  
22 issues that you are talking about, and  
23 I would probably say they would be best  
24 addressed, you know, by the parties. I  
25 just don't know enough to answer that.

1 10-18-18

2 MR. OECHSNER: Thank you.

3 SUPERINTENDENT VULLO: Thank you.  
4 Appreciate it. Next, we have Amanda  
5 Dunker from Community Service Society  
6 of New York.

7 MS. DUNKER: So I am with the  
8 Community Service Society of New York  
9 but I am going to submit testimony on  
10 behalf of the Healthcare for Rural New  
11 York Coalition, so.

12 SUPERINTENDENT VULLO: Move that  
13 closer.

14 MS. DUNKER: So Health Care For  
15 Rural New York is a coalition of over  
16 170 organizations statewide. We  
17 advocate on behalf of the consumers.  
18 Our goals are affordable health  
19 coverage for all New Yorkers, quality  
20 affordable health coverage for all New  
21 Yorkers, and part of how we do that is  
22 to make sure consumers are represented  
23 at hearings like this and in other  
24 policy discussions. So first I would  
25 really like to thank the department for

1       10-18-18

2           holding the hearing and for the

3           investigation you described. All the

4           time and energy you're putting in to

5           understand the transaction would have

6           on New Yorkers. We have four areas of

7           concern with the transaction where we

8           feel like right now we are not sure how

9           much regulatory oversight the state

10          would be able to provide after the

11          transaction occurred. So one is one

12          that's been brought up before, which is

13          the data issue. The company's

14          insurance division will potentially

15          have access to data on millions of

16          consumers and the prices its rivals pay

17          for prescription drugs, and so I think

18          they have said, well, we will have a

19          firewall and we won't share that, but

20          we have also heard them say that that

21          merger of data is one of the ways in

22          which the public will benefit --

23          right -- because they will be able to

24          combine that data on prescription drugs

25          and medical records and leverage that



1       10-18-18

2           to coordinate care. So, you know, if

3           CVS is allowed to absorb and run an

4           insurance plan, unless safeguards are

5           put into place that the public sees

6           those safeguards, that it's not just a

7           firewall inside the company and they

8           are just telling us those safeguards

9           are there, it would potentially have an

10          unfair market advantage because it

11          would gain access to all that

12          information about its competitors'

13          pricing strategies and we have pushed

14          healthcare for all New York for much

15          greater transparency about prices that

16          insurance companies pay, that PBMs pay

17          on prescription drugs and all other

18          medical services, and we have heard

19          again and again, that is a trade

20          secret, we can't let the public know

21          about those prices, we can't let

22          regulators know about those prices

23          because we can't let our competitors

24          know about our pricing strategies. I

25          am not a lawyer but it seems strange to

1 10-18-18

2 me that they could then just buy access  
3 to that data, and when the public wants  
4 it and regulators want it for the  
5 public good, it's a trade secret. And  
6 now, when they want to buy it and use  
7 it to -- probably against their  
8 competitors now they should just be  
9 allowed to buy access to it. And of  
10 course, all the security issues you  
11 mentioned before, I just don't think  
12 that there is any cybersecurity  
13 protocol that is safe enough to protect  
14 people from this type of huge database.  
15 A second area of concern is another one  
16 that's been brought up before, that the  
17 merger can create new incentives for  
18 Aetna to limit the providers its  
19 members may use and vice-versa. In  
20 their public comments CVS Caremark and  
21 Aetna talked about empowering  
22 consumers, integrating care and  
23 improving health outcomes while  
24 lowering costs. They mentioned some  
25 other examples too, but, you know, they

1       10-18-18

2           talked about using home devices to

3           monitor vital signs, discharge care,

4           transition planning, building community

5           health hubs, but I think, as

6           Superintendent Vullo argued earlier,

7           there is no reason that CVS and Aetna

8           have to merge to provide some of those

9           fairly straightforward health services.

10          The services they describe are already

11          offered by various players in the

12          healthcare sector. Aetna members can

13          already use MinuteClinics if they wish

14          to, but they can also use other urgent

15          care or walk-in clinics. The benefits

16          that will accrue to shareholders from

17          this acquisition likely depend on Aetna

18          members to use CVS clinics and

19          pharmacies over other choices. The way

20          that insurance companies do this is by

21          imposing financial penalties for

22          members who utilize other sources of

23          care. Navigating provider networks is

24          already a major headache for consumers.

25          It costs consumers a lot of money

1 10-18-18

2 because it is so easy to make mistakes.  
3 I think this is just another way in  
4 which people are going to have  
5 difficulty navigating these networks.

6 And further, Aetna provides no  
7 evidence that increasing its members'  
8 use of walk-in clinics will mean better  
9 integration or coordination. New York  
10 State has worked for many years to  
11 create health homes for consumers in an  
12 effort to make sure that they receive  
13 appropriate, coordinated medical care.  
14 There are times when consumers may  
15 prefer walk-in clinics to their primary  
16 care doctors, and as a consumer  
17 coalition we always want more choice  
18 for our consumers. So it's not that  
19 MinuteClinics should not exist, but I  
20 don't think that there is a benefit to  
21 a greater public of an insurance  
22 company encouraging people to use  
23 MinuteClinic over a regular primary  
24 care doctor.

25 A third area which I think Chuck

1     10-18-18

2           provided a lot more data on -- I'm

3           sorry -- Chuck Bell from Consumers

4           Union provided a lot more data on is

5           this issue of competition and pharmacy

6           benefit managers. This would have

7           unpredictable effects on consumers. I

8           have seen some health economists have

9           argued that maybe this trend of

10          combinations of PBMs and insurers means

11          that this PBM model will go away, and

12          that would probably be a good thing for

13          everybody because it's not clear that

14          PBMs offer value to insurance companies

15          or consumers. I don't know how

16          convincing I find some of those

17          arguments but I just wanted to mention

18          it to be fair. It would be good if

19          insurance companies did this in-house

20          instead of using these PBMs that are

21          completely unregulated, if we can't get

22          legislation passed to better regulate

23          them. But it does remove -- on the

24          flip side it does remove an avenue of

25          competition because instead of, as

1 10-18-18

2 Chuck mentioned, instead of Aetna  
3 forming its own PBM or doing it  
4 in-house it's just being bought by the  
5 PBM -- right -- so now there is no  
6 longer that chance that maybe another  
7 PBM will come to the market.

8 And the last area in which we  
9 have concerns are about the medical  
10 loss ratio requirements and so merging  
11 an insurance company with a provider  
12 undermines medical loss ratio  
13 requirements, which is an important  
14 strategy for keeping costs down for  
15 consumers. So the medical loss ratios  
16 are -- I think somebody -- PSSNY --  
17 brought this up earlier. But the  
18 medical loss ratio is a limit on how  
19 much of its revenue an insurer can  
20 spend on anything other than medical  
21 care. So that definition of what is  
22 medical care is very important. The  
23 structure of the medical loss ratio,  
24 because it's a percentage, it already  
25 creates -- it lowers an insurer's

1 10-18-18

2 incentive to get good prices from  
3 providers in some sense because as long  
4 as they can define it as medical care  
5 they can pay whatever prices they want  
6 because they are allowed to -- that  
7 sort of helps them a little bit --  
8 right -- because it's a percent of a  
9 bigger pie. So if they are allowed to  
10 raise premiums to cover increased  
11 medical costs the administrative costs  
12 including profits goes up as well. In  
13 other words, they can make more money  
14 by paying higher prices to providers  
15 for services and goods like drugs and  
16 in turn charge consumers more without  
17 running afoul of the medical loss ratio  
18 regulations. A merger between a  
19 provider such as the MinuteClinics and  
20 the pharmacies CVS operates and an  
21 insurer adds yet another incentive to  
22 raise prices. If Aetna and CVS  
23 Caremark merge, Aetna can pay higher  
24 prices for services provided to members  
25 through CVS Caremark, thus increasing

1 10-18-18

2 profits on the care providing side  
3 because it's medical care. But all of  
4 that money is going to the same huge  
5 conglomerate company, so, you know, we  
6 don't know what the size of that effect  
7 would be but I think it's something to  
8 think about. So we would argue that  
9 the department reject the transaction,  
10 and that if the transaction does go  
11 forward that we have a lot more  
12 conversations about what types of New  
13 York regulation and legislation might  
14 need to pass to properly regulate such  
15 a huge corporation.

16 SUPERINTENDENT VULLO: Okay,  
17 thank you. Did you say that you will  
18 be submitting something on behalf of  
19 the Healthcare For Rural --

20 MS. DUNKER: Yes, we have written  
21 comments.

22 SUPERINTENDENT VULLO: Written  
23 comments -- just make sure you do that  
24 in the next five days. If you could  
25 we'd appreciate that. Thank you.



1 10-18-18

2 Anyone? Troy, do you have any? Great.  
3 I appreciate it. Thank you.

4 We have next Donna Tempesta from  
5 the AIDS Healthcare Foundation.

6 MS. TEMPESTA: Good morning,  
7 everyone.

8 Like you said, my name is Donna  
9 Tempesta. I am a vice president at  
10 AIDS Healthcare Foundation or AHF. I  
11 want to thank you for the opportunity  
12 to speak today to you. AHF urges the  
13 department to reject the Aetna CVS  
14 merger. AHF is the largest nonprofit  
15 provider of care and treatment to  
16 people with HIV and AIDS in the world.  
17 We serve over one million patients in  
18 41 countries. In the US we have  
19 healthcare centers and pharmacies in 12  
20 states and have Medicaid and Medicare  
21 managed care plans in California,  
22 Florida, and Georgia. In New York we  
23 have five healthcare centers serving  
24 over 6,000 patients and operate five  
25 pharmacies serving over 5,000 patients.

1 10-18-18

2 Our mission is to treat and advocate  
3 for people with HIV regardless of their  
4 ability to pay. As a safety net  
5 provider for vulnerable special needs  
6 population we are very troubled by the  
7 consolidations occurring in the  
8 healthcare industry, especially when  
9 the payers and the PBM and the  
10 providers become one and the same, as  
11 would be the case with Aetna and CVS.  
12 We recognize that Aetna is divesting  
13 its stand-alone Medicare Part D plan  
14 but that doesn't mitigate our concerns.

15 My remarks will focus on five  
16 concerns. We will be submitting a  
17 letter after this hearing so this will  
18 just be a brief summary of the five  
19 concerns.

20 Our first concern is about  
21 MinuteClinics which many have discussed  
22 today in the CVS pharmacies.  
23 MinuteClinics replace fundamental  
24 elements of the patient-physician  
25 relationship with cookie cutter

1 10-18-18

2 treatment administered by  
3 nonphysicians. This can be an even  
4 bigger problem with people with HIV.  
5 Even a routine flu shot can be  
6 dangerous for someone with a  
7 compromised immune system. We are  
8 especially concerned when the insurer  
9 has a business incentive to drive  
10 business to the MinuteClinic owned by  
11 the same company. The more an insurer  
12 is determining where a member should go  
13 the greater the risk that the patient  
14 may not get medically appropriate or  
15 even safe care.

16 Our second concern is about  
17 forced mail order and customer  
18 foreclosure, which I know has been  
19 discussed also by many today. To  
20 remain healthy a person with HIV needs  
21 to stay adherent to their medications.  
22 The pharmacist is often the healthcare  
23 provider closest to this individual  
24 providing counseling, support and  
25 refilling medications monthly. This is

1 10-18-18

2 especially true for HIV specialty  
3 pharmacies like AHF. The woman who  
4 spoke from Huntington -- we have many  
5 patients that have been in our care for  
6 30 years, and it's a shame when we  
7 cannot fill them anymore. They have to  
8 -- but they are being forced into CVS  
9 and others and it's really  
10 disheartening to see.

11 Our third concern is around  
12 oppressive pharmacy reimbursements.  
13 Again, many have discussed. Again, AHF  
14 is concerned about CVS's aggressive  
15 tactics in narrowing its networks to  
16 exclude small and specialty pharmacies.  
17 The merger only heightens our concern  
18 because a combined CVS and Aetna will  
19 be able to use its own increased  
20 leverage to raise costs for independent  
21 pharmacies. We fear they will drive  
22 down reimbursement rates and dispensing  
23 fees to uncompetitive levels. In fact,  
24 this is already happening in Arkansas  
25 where the state Attorney General is

1 10-18-18

2 currently investigating CVS Caremark  
3 for allegedly providing unprofitable  
4 reimbursement arrangements to  
5 independent pharmacies, forcing them to  
6 go under and then offering to buy these  
7 out -- these pharmacies out for pennies  
8 on the dollar. And again, you had  
9 discussed that. As for AHF it has  
10 experienced a form of oppressive  
11 reimbursements by CVS in the form of  
12 DIR fees imposed on pharmacies in  
13 nontransparent and arbitrary manners.

14 Our fourth concern is about  
15 anticompetitive effects in health  
16 insurance markets. As your office  
17 argued and you discussed earlier today,  
18 in its September 17, 2018 letter to the  
19 Connecticut Insurance Department, a  
20 combined CVS Aetna would raise  
21 significant market concerns because CVS  
22 would have the power and financial  
23 incentive to offer larger drug rebates  
24 or other significant discounts. This  
25 would lure policyholders away from

1 10-18-18

2 other insurers to Aetna.

3 Finally we have some significant  
4 confidentiality concerns. CVS is  
5 currently being sued for revealing the  
6 HIV-positive status of up to 6,000  
7 Ohioans through a mailing about  
8 prescriptions to their homes. This  
9 follows a 2017 breach by Aetna that  
10 revealed the HIV status of patients  
11 across several states including New  
12 York State. AHF is concerned that  
13 these episodes reflect an overall  
14 insensitivity shared by both parties of  
15 the merger to the special needs of  
16 people with HIV and the stigma they  
17 still face today.

18 For all these reasons AHF has  
19 significant concerns about the  
20 transaction and respectfully requests  
21 that you consider these concerns as you  
22 proceed with your review.

23 SUPERINTENDENT VULLO: Thank you.  
24 And so you said you were going to  
25 submit some written testimony.

1 10-18-18

2 MS. TEMPESTA: Yes.

3 SUPERINTENDENT VULLO: Can you  
4 tell me more, and if you don't know it  
5 now, you can submit it, on what you  
6 said about some investigation in Ohio.

7 MS. TEMPESTA: Yes.

8 SUPERINTENDENT VULLO: Can you  
9 explain that a little more?

10 MS. TEMPESTA: Yeah. So what  
11 happened was -- my understanding is  
12 scripts -- a mailing went out to --  
13 through their database to patients and  
14 in the window of the envelope it had a  
15 their status, HIV, so I will definitely  
16 follow up and get more clarification,  
17 but that's pretty much what had  
18 happened.

19 SUPERINTENDENT VULLO: Okay,  
20 thank you. I appreciate it.

21 MS. TEMPESTA: You're welcome.

22 SUPERINTENDENT VULLO: Next is  
23 Andre Barlow of Consumer Action.

24 MR. BARLOW: I would like to  
25 thank you for the opportunity to

1 10-18-18

2 testify today regarding the competition  
3 concerns presented by CVS's proposed  
4 acquisition of Aetna and if the deal  
5 goes forward, the need for the  
6 Department of Financial Services to  
7 impose significant behavioral remedies  
8 to protect subscribers and market  
9 participants. I am here on behalf of  
10 Consumer Action, a national nonprofit  
11 organization that has worked to protect  
12 consumers for 47 years. The CVS Aetna  
13 transaction combines the largest retail  
14 pharmacy and one of the two largest  
15 pharmacy benefit managers and the third  
16 large health insurer in the United  
17 States, all under one roof. The deal  
18 creates a large vertically integrated  
19 firm that operates in markets where  
20 only a few meaningful rivals compete.  
21 Last week, the Department of Justice  
22 approved the acquisition on the  
23 condition that it divest Aetna's  
24 Medicare Part D plans, but did not  
25 include any behavioral conditions on



1 10-18-18

2 the merging parties' future conduct.  
3 Despite the proposed divestiture we are  
4 concerned that CVS's acquisition will  
5 harm consumers because the DOJ failed  
6 to address the types of strategic  
7 exclusionary conduct presented by the  
8 merger. The DOJ also recently approved  
9 Cigna Express Scripts, another vertical  
10 integration between a health insurer  
11 and PBM. The two vertical transactions  
12 will dramatically change the healthcare  
13 industry and how it will function going  
14 forward because the three PBMs that  
15 control 85 percent of the PBM market  
16 are all integrated or will be  
17 integrated with a health insurer. The  
18 PBM market is anticompetitive. It  
19 lacks choice, transparency, and is rife  
20 with conflict. PBMs negotiate with  
21 pharmacies yet they own their own mail  
22 order and specialty pharmacies, and, in  
23 the case of CVS, the largest retail  
24 pharmacy. The PBMs control the  
25 formularies so they determine what

1 10-18-18

2 drugs we are allowed to purchase, how  
3 many times we can fill the  
4 prescription, and the amount of our  
5 copays. If PBMs such as CVS can design  
6 the benefit in such a way that patients  
7 will pay higher copays at rival retail  
8 pharmacies. Vertical mergers don't  
9 always benefit consumers. Let's just  
10 look at CVS's acquisition of Caremark.  
11 We know that CVS has market power  
12 because it has been acting  
13 anticompetitively since its 2000  
14 acquisition of Caremark, a PBM giant.  
15 CVS has used that power to exclude  
16 competition by forming its exclusive  
17 pharmacy networks that prevented  
18 consumers from access to pharmacists of  
19 their choice and increased their cost  
20 for prescription drugs. In addition to  
21 the exclusive arrangements CVS has  
22 engaged in the strategy of squeezing  
23 its rival pharmacies with  
24 take-it-or-leave-it, nonnegotiable  
25 contracts. Because they have no

1     10-18-18

2             bargaining power, CVS was able to

3             depress the dispensing fees to rival

4             pharmacies to uncompetitive levels,

5             while at the same time reimbursing its

6             own CVS pharmacies at higher rates. In

7             some cases these rival pharmacies were

8             not reimbursed enough to cover the cost

9             of filling the prescription. And in

10            many cases CVS was reimbursing the

11            rival pharmacies less than half of what

12            was being charged to the health

13            insurance plans. Moreover CVS has

14            successfully steered many of its PBM

15            customers to its mail order. But many

16            of these patient reportedly come back

17            to their independent and community

18            pharmacists to ask questions about

19            their prescriptions. In essence, CVS

20            is free-riding on these rival

21            pharmacists, and if it continues this

22            could eventually turn and run them out

23            of business. Before the merger Aetna

24            has the incentive to deal with all

25            pharmacies for its commercial insureds.

1 10-18-18

2 Post merger these incentives change  
3 because CVS will have the increased  
4 incentive and ability to steer Aetna's  
5 patients to CVS mail order or its  
6 retail pharmacy stores. CVS will be  
7 able to cut off rival pharmacies'  
8 access to Aetna insurance through a  
9 variety of ways. The Department of  
10 Justice has made clear that it is not  
11 in the business of regulating merging  
12 parties post merger. So it is up to  
13 the state regulators to regulate the  
14 PBM industry and CVS Aetna's  
15 post-merger conduct to prevent  
16 competitive harm and to protect  
17 patients' access to the pharmacy of  
18 their choice. These patients' access  
19 concerns are particularly great in  
20 underserved urban, inner city and rural  
21 areas. Thus, the Department of  
22 Financial Services should continue to  
23 advocate for legislation to regulate  
24 PBMs and seek comprehensive relief to  
25 ensure that CVS will not have the

1 10-18-18

2 ability to foreclose rival pharmacy  
3 competition, deny patients access to  
4 their pharmacy of choice and deny the  
5 medicines that patients need. Without  
6 stringent regulations on the PBM  
7 industry and the merging parties  
8 patients can anticipate an increase in  
9 prescription drug prices and  
10 out-of-pocket costs. Less choice, poor  
11 service, and less innovation.

12 Just a few recommendations in  
13 terms of regulating the CVS future  
14 conduct. The department should  
15 prohibit CVS from creating pharmacy  
16 networks that exclude rival pharmacies  
17 and drug formularies that deprive  
18 patients of the medicines they need,  
19 prohibit CVS from entering into or  
20 enforcing contracts with rival  
21 pharmacies that make it financially  
22 unattractive for them to fill  
23 prescriptions for their patients.  
24 Prohibit CVS from creating benefit  
25 designs that discriminate against rival

1 10-18-18

2 pharmacies, and develop a process for  
3 patients, pharmacies, and other  
4 providers to file complaints related to  
5 any CVS misconduct.

6 We appreciate the opportunity to  
7 testify on this important merger.  
8 Thank you.

9 SUPERINTENDENT VULLO: Thank you.  
10 And just -- have you submitted written  
11 testimony along with what your  
12 proposals are?

13 MR. BARLOW: Yes.

14 SUPERINTENDENT VULLO: Great,  
15 appreciate it. Anyone here? Great.  
16 Thank you.

17 Last that I have on our list  
18 unless something else has changed, is  
19 Heidi Siegfried from New Yorkers for  
20 Accessible Health Coverage.

21 MS. SIEGFRIED: So, hi, I'm Heidi  
22 Siegfried. I am the health policy  
23 director at Center For Independence of  
24 the Disabled in New York, which is an  
25 organization that helps people with all

1       10-18-18

2           kinds of disabilities -- mobility

3           impairments, hearing impairments,

4           sight, cognitive and -- so that they

5           can live in the community and not be

6           institutionalized. And then we have a

7           project, New Yorkers for Accessible

8           Health Coverage, which is a coalition

9           of groups that serve people with

10          serious illness and disabilities, who

11          need comprehensive care, need access to

12          comprehensive care, good formularies,

13          you know, all that kind of thing. So

14          we have worked -- we have worked a lot

15          on having access to complete

16          formularies. We have worked on, you

17          know, step therapy, prior approval, the

18          mail order drug issue, which are all

19          obstacles to people getting the

20          medications that they need. And we

21          have also worked on network adequacy

22          and most recently we helped office

23          groups around the state with Partners

24          in Healthcare For All New York to kind

25          of see how people are accessing the

1     10-18-18  
2           care that they need, not just  
3     MinuteClinics but, you know,  
4           specialists and we heard some  
5           incredible stories about people just,  
6           you know, giving up on seeking care  
7           because, you know, they just couldn't  
8           get it. So I don't have written  
9           remarks, but I just have a few remarks  
10          about this merger which is -- which,  
11          you know, it is a vertical merger which  
12          is a new thing. It's kind of a hydra,  
13          and it's been described as being part  
14          insurance, part PBM, part drug store.  
15          I mean, we barely know what it is and  
16          some people feel that, you know, this  
17          will act as a check on pharma and take  
18          a bite out of their pricing. The  
19          question is, what will happen with that  
20          bite? Well, you know will we, see as  
21          the business council believes, you  
22          know, premium decreases or will this  
23          somehow get lost in the maze, and, you  
24          know, the MLR someplace. We don't even  
25          know which side. So the other thing I



1 10-18-18

2 am concerned about is not just a pharma  
3 issue but also the MinuteClinics. You  
4 know, for people with disabilities, our  
5 civil rights act entitles us to  
6 accommodation and so it's really a  
7 negotiation with a provider for them to  
8 understand what your disability is and  
9 what are the needs that they might need  
10 to provide that they wouldn't provide  
11 to a person without a disability. And  
12 so it's a relationship that's important  
13 and I don't see that -- I am concerned  
14 about the rise in MinuteClinics just in  
15 general because I believe in primary  
16 care providers. So, I mean, most  
17 recently the City Council had a hearing  
18 where one of the younger City Council  
19 members admitted he didn't have is a  
20 personal care physician and was just  
21 using MinuteClinics so you don't have  
22 any kind of documentation of the  
23 medical history. I mean it's just a --  
24 it's a worrisome thing. But for people  
25 with disabilities, they need access to

1 10-18-18

2 specialists. They -- there could be a  
3 lot of mistakes made in a MinuteClinic  
4 with a person who doesn't have the  
5 expertise that you would get from a  
6 primary care provider. So I don't like  
7 -- I mean, of course it has to be a  
8 choice, but I don't like to see them  
9 being pushed.

10 I missed the first part of this  
11 hearing which, I'm sorry that I missed  
12 it, because at the end I heard the  
13 questions that were being asked and I  
14 really appreciated them. But the  
15 reason was that I was at a continuing  
16 legal education about lessons learned  
17 from recent fraud and abuse cases in  
18 medical care. And so we were looking  
19 at fact patterns of, you know, medical  
20 necessity procedures that were not  
21 needed and that were billed and PBM  
22 pharma kickbacks which -- we have  
23 gotten so used to these rebates that we  
24 don't call them kickbacks anymore. But  
25 there were some attorneys that were

1 10-18-18

2 willing to use that word. And the  
3 upcoding -- I mean, it's just amazing  
4 to think about. It's kind of  
5 mind-boggling, all the incentives that  
6 exist in our current system now, that  
7 are hidden from view and that have to  
8 be investigated, and, I think with  
9 vertical integration we are going to  
10 have even more of these bad incentives  
11 that are going to lead to bad outcomes  
12 because it will become even more it  
13 will all still be in-house and not  
14 transparent, unless we figure out a way  
15 to make it more transparent.

16 One of the things that I learned  
17 was that a theme in this administration  
18 at the national level is to be what  
19 they said slightly more business  
20 friendly and more practical and  
21 pragmatic, and only insisting on a  
22 monitor if dot dot dot. So I think we  
23 really have to now appreciate the  
24 scrutiny of New York State and that we  
25 have to count on New York State to

1 10-18-18

2 protect us in situations -- protect  
3 consumers since that's who I represent  
4 -- in situations where maybe DOJ is not  
5 taking as critical a look at things.  
6 So I really appreciate this -- the  
7 demands for plans, the demands for  
8 transparency, and we really need to  
9 make sure that these promises that are  
10 being made about how this transaction  
11 is going to be so wonderful are  
12 secured. I for one have not drunk the  
13 Koolaid. I don't think the premiums  
14 going to necessarily come down as a  
15 result of this, and I think we really  
16 need to have oversight and monitoring  
17 if this is permitted to go forward.  
18 Thank you.

19 SUPERINTENDENT VULLO: Thank you.  
20 Okay.

21 That is the end of the list of  
22 people who had registered to speak, and  
23 I am going to do this. If there's  
24 anyone here who has not yet spoken but  
25 wishes to be heard I will open the mike

1 10-18-18

2 to you. Just want to make sure that  
3 anyone has that opportunity, and for  
4 those who may have thoughts in their  
5 head but maybe don't want to come up in  
6 a public forum and do so, you are more  
7 than welcome to write to us in whatever  
8 manner is easier for you, to provide us  
9 with your comments, as I said at the  
10 beginning of the hearing we will  
11 continue to accept written submissions  
12 within five business days of this  
13 hearing. But again, before I go onto  
14 my thing was there anybody who wants to  
15 be heard who hasn't yet been heard?  
16 Okay.

17 So that ends the oral testimony  
18 at this public hearing, and, you know,  
19 I said a lot in the beginning of this  
20 hearing and I think, as we heard today  
21 this is a very significant transaction  
22 and there were some very strong views  
23 on all sides. And I guess as I see it  
24 you have the proponents of the  
25 transaction arguing that the

1 10-18-18

2 transaction will benefit the public in  
3 reduced costs and better healthcare  
4 access. Those are goals that we  
5 strongly support. On the other side,  
6 there are obviously significant risks  
7 in the transaction where you have large  
8 corporate for-profit conglomerates  
9 which, you know, some may say don't  
10 have a good history of serving the  
11 public above their shareholders. And  
12 we also have heard from independent  
13 pharmacists, medical providers. You  
14 also have the uninsured and you have  
15 consumers who are suffering from too  
16 high pharmaceutical costs that we have  
17 heard about today, and certainly the  
18 benefits that are being advocated by  
19 the proponents of this transaction are  
20 benefits that we fully believe in, in  
21 the Department of Financial Services,  
22 in the State of New York. But I do  
23 think that, as we move forward in the  
24 decision making phase, that companies  
25 must be held accountable for any

1 10-18-18

2 advocacy that they are promoting in  
3 favor of the transaction to ensure that  
4 any such thing, such advocacy, turns  
5 into reality and is not nearly puffery  
6 in the process of transaction approval.  
7 And if, of course, as many have said,  
8 and certainly I said in the beginning,  
9 regulators including this department  
10 would have to have full oversight going  
11 forward. As I said in the beginning  
12 there is a specific transaction that is  
13 before us for approval and that is a  
14 change of control application for one  
15 Aetna New York domiciled company. As I  
16 also said there are licensees that are  
17 Aetna licensees that have licenses  
18 before the department, and so we  
19 consider that as well. And of course,  
20 our authority is to consider the people  
21 of the state. But as we all know, the  
22 Department of Justice has come up with  
23 its resolution, as has Connecticut. I  
24 will assure everybody that this  
25 department will take a full and

1 10-18-18

2 thorough review of all of the testimony  
3 that we've had, and as I said we have  
4 been working for months on this  
5 transaction and we will arrive at a  
6 decision that is based upon the  
7 authority that we have, and to protect  
8 both markets and consumers. Again, we  
9 will accept written submissions within  
10 five business days of this hearing.

11 Please if you're going to do so,  
12 I would encourage you to do it via the  
13 e-mail address that is on the  
14 Department's website. You can  
15 certainly use the United States mail  
16 but please note that that doesn't  
17 always get to the addressee as quickly  
18 as an e-mail might, and please use the  
19 e-mail address that is on our website,  
20 and look for our website in terms of,  
21 you know, the posting of when we get  
22 the transcripts and other things for  
23 this public hearing.

24 The record will be closed on  
25 October 25th. That's the five business



1 10-18-18

2 days that we are allotting, and then  
3 after that, the department will make  
4 its determination. And as I said we  
5 will do this considering all of what we  
6 have heard and the concerns that have  
7 been raised and in the context of the  
8 authority that we have under the  
9 insurance law and otherwise to assess  
10 this transaction.

11 So with that, thank you all for  
12 coming. I have somebody raising his  
13 hand.

14 SPEAKER: Is that the same  
15 address where we got for our  
16 confirmation for the hearing?

17 SUPERINTENDENT VULLO: I have no  
18 idea. Whatever it is, do not want send  
19 it to me. Send it to that e-mail, and  
20 yes.

21 Yes.

22 SPEAKER: Hi. Will you consider  
23 stopping the merger in the jurisdiction  
24 that you have or asking for more  
25 conciliations from CVS and Aetna?

1 10-18-18

2 SUPERINTENDENT VULLO: We  
3 consider everything. We consider -- we  
4 have made no decisions. We are looking  
5 at this and this public hearing was an  
6 effort to obtain public comments, and  
7 we are continuing to do that again in  
8 that five business days, but we will  
9 consider everything and all options  
10 available to us.

11 SPEAKER: (Inaudible).

12 SUPERINTENDENT VULLO: Can you  
13 identify who you are?

14 SPEAKER: Sure, Tim Collier from  
15 Tudor Investments.

16 SUPERINTENDENT VULLO: I am not  
17 going to speak to people that are  
18 investment advisors or anything like  
19 that. I understand that, you know,  
20 there are public companies involved  
21 here. We are not going to give out any  
22 information more than what we have done  
23 there and that's not within our domain.

24 Okay, thank you.

25 (TIME NOTED: 12:52 P.M.)

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CERTIFICATION

I, STEFANIE KRUT, a Notary  
Public in and for the State of New  
York, do hereby certify:

THAT the foregoing is a true and  
accurate transcript of my stenographic  
notes.

IN WITNESS WHEREOF, I have  
hereunto set my hand this 22nd  
day of October 2018.

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STEFANIE KRUT